### PRE-REGISTRATION / EXHIBITOR SETUP – 20th NOVEMBER 2018 (TUESDAY)

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:30</td>
<td>SHUTTLE TRANSFER FROM OFFICIAL HOTELS&lt;br&gt;Please gather at the lobby between Ibis Styles and Novotel Hotel</td>
</tr>
<tr>
<td>14:00 – 17:00</td>
<td>PRE-REGISTRATION &amp; BADGE COLLECTION&lt;br&gt;EXHIBITOR BOOTH SETUP&lt;br&gt;Venue: Centennial Building, Level 1</td>
</tr>
<tr>
<td>15:00 – 17:00</td>
<td>CAMPUS TOUR&lt;br&gt;Tour 1: Medical Complex (CAU Hospital &amp; Center for Simulation Practice in Nursing)&lt;br&gt;Tour 2: IT Based Teaching &amp; Learning Environment&lt;br&gt;Pre-registration Required</td>
</tr>
<tr>
<td>17:00</td>
<td>SHUTTLE TRANSFER TO OFFICIAL HOTELS&lt;br&gt;Please gather at the drop-off point outside the Centennial Building</td>
</tr>
</tbody>
</table>

### DAY 1 – 21ST NOVEMBER 2018 (WEDNESDAY)

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00</td>
<td>SHUTTLE TRANSFER FROM OFFICIAL HOTELS&lt;br&gt;Please gather at the lobby between Ibis Styles and Novotel Hotel</td>
</tr>
<tr>
<td>08:30 – 16:30</td>
<td>REGISTRATION &amp; BADGE COLLECTION&lt;br&gt;Venue: QS Hub, Centennial Building, Level 1</td>
</tr>
<tr>
<td>08:30 – 16:30</td>
<td>QS HUB EXHIBITION&lt;br&gt;Venue: QS Hub, Centennial Building, Level 1</td>
</tr>
<tr>
<td>09:00 – 09:10</td>
<td>WELCOME SESSION&lt;br&gt;Venue: Gymnasium Building, Level 2&lt;br&gt;Welcome Remarks and Introduction&lt;br&gt;Prof Nigel Healey, Conference Program Chair, QS-APPLE International Academic Advisory Committee&lt;br&gt;Vice Chancellor, Fiji National University, Fiji&lt;br&gt;Dr. Kim Chang Soo, President, Chung-Ang University, Korea</td>
</tr>
<tr>
<td>09:10 – 09:40</td>
<td>WELCOME KEYNOTE&lt;br&gt;&quot;University and Community: Future Role of University in a City&quot;&lt;br&gt;Dr. Ryu Jongsook, Provost, Chung-Ang University</td>
</tr>
<tr>
<td>09:40 – 10:40</td>
<td>&quot;Rankings are the Best Overall Measure of a University's Global and Regional Standing &quot;&lt;br&gt;Moderator: Dr Kevin Dawning&lt;br&gt;Proposing the Motion: (1) Datin Dr. Anita B.Z. Abdul Aziz, Vice-Chancellor, University Brunei Darussalam (UBD), Brunei.&lt;br&gt;(2) Professor Dato’ Dr. Mohammad Shatar, Vice Chancellor, University Pendidikan Sultan Idris (UPSI), Malaysia&lt;br&gt;Opposing the Motion: (1) Dr. Wafi Dawood, Chief of Strategy and Excellence, Knowledge and Human Development Authority (KHDA), Dubai, UAE&lt;br&gt;(2) Professor Dato’ Seri Dr. Daing, Vice Chancellor, Universiti Malaysia Pahang (UMP), Malaysia</td>
</tr>
<tr>
<td>10:40 – 11:40</td>
<td>MORNING COFFEE BREAK</td>
</tr>
</tbody>
</table>

### TRACK 1: INTERNATIONALIZING THE STUDENT BODY (Centennial Building, Level 9)

**SESSION 1.1**
- **Session Track Chairs:** Jun Hyun Hong, Winnie Eley, Anas Fauzi, Kittit Prasartsuk
- **Best practices of internationalizing the student body: a case study**
  - Eugenia M W Ng, Lingnan University, Hong Kong
  - The impact of Industrial 4.0 in Higher Education on students for global employment
  - Tiong Hoo Lim, Zohrah Sulaiman, Universiti Teknologi Brunei, Brunei

**SESSION 2.1**
- **Session Track Chairs:** Karen Imam, Charuantong Tanasugarn, Makoto Nagasawa
- **The impact of Industrial 4.0 in Higher Education on students for global employment**
  - Tiang Hoo Lim, Zohrah Sulaiman, Universiti Teknologi Brunei, Brunei

### TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES (Centennial Building, Level 9)

**SESSION 3.1**
- **Session Track Chairs:** Choon-Hyun Kim, Shameem Galea, Liang-yo Yang
- **English-medium content instruction (EMI) and professional development for its faculty**
  - Akira Kuwamura, Aichi Prefectural University, Japan
  - Leveraging international community service to benefit research development
  - Chia-Kwang Fan, Taipei Medical University, Taiwan

### TRACK 3: INTERNATIONALIZING THE FACULTY (Centennial Building, Level 9)

**SESSION 4.1**
- **Session Track Chairs:** Kingsley Bolton, Albert Chau, Pei-Shan Tsai
- **Organizing Partner:** QS Hub, University of Manchester, Qatar
- **One Year in Building a Global Brand**
  - Nancy Bercau, Ajman University, United Arab Emirates

### TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH (Centennial Building, Level 9)

**SESSION 5.1**
- **Session Track Chairs:** John Spinks, Nestor Rubio Ong, Alan K L Chan
- **Organizing Partner:** QS Hub, University of Manchester, Qatar
- **One Year in Building a Global Brand**
  - Nancy Bercau, Ajman University, United Arab Emirates

### TRACK 5: BUILDING A GLOBAL UNIVERSITY BRAND (Centennial Building, Level 9)
11:40 – 12:55

<table>
<thead>
<tr>
<th>Track 1: Internationalizing the Student Body</th>
<th>Track 2: Promoting the Global Employability of Graduates</th>
<th>Track 3: Internationalizing the Faculty</th>
<th>Track 4: Enhancing the Global Impact and Reputation of Research</th>
<th>Track 5: Building a Global University Brand</th>
</tr>
</thead>
</table>
| Session 1.2
Centennial Building, Level 9

Session Track Chairs:
Jun Hyun Hong
Unnies Eley
Anas Fauzi
Kitti Prasirtsuk

Session Track Chairs:
Karen Imam
Chuanantong Tanasugarn
Makoto Nagasawa
Muhammad Hashim
United Arab Emirates University
United Arab Emirates

Session Track Chairs:
Isaari Sanudin
International Islamic University of Malaysia
Malaysia

Session Track Chairs:
Kingsley Bolton
Albert Chau
Shan Tsai

| President, Chung Ang University, Korea
| Session 2.2
Centennial Building, Level 9

Session Track Chairs:
Rethinking the Aims of Higher Education in the Global Context
Muhammad Hashim
United Arab Emirates University
United Arab Emirates

Session Track Chairs:
International for A&H/Social Science faculty?
Yoshiko Kakita
Elsevier
Japan

Session Track Chairs:
Enhancing Research Capacity
Li-Kuang Lin
Taipei Medical University
Taiwan

| Session Track Chairs:
John Spinks
Nestor Rubio Ong
Alan K L Chan

| Venue: QS Hub, Centennial Building, Level 1 |

<table>
<thead>
<tr>
<th>Track 3: Internationalizing the Student Body</th>
</tr>
</thead>
</table>
| Session 1.2
Centennial Building, Level 9 |

Session Track Chairs:
Jun Hyun Hong
Unnies Eley
Anas Fauzi
Kitti Prasirtsuk

Venue: Gymnasium Building, Level 2

16:00 – 16:05

<table>
<thead>
<tr>
<th>Opening Remarks</th>
</tr>
</thead>
</table>
| Master of Ceremony
Joseph Song
Chung-Ang University, Korea |

16:05 – 16:10

<table>
<thead>
<tr>
<th>Opening Address</th>
</tr>
</thead>
</table>
| Dr. Kim, Chang Soo
President, Chung-Ang University, Korea |
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 16:10 - 16:15 | **OPENING ADDRESS**  
Ms Mandy Mok  
CEO, QS Branding & Conferences by QS Asia, Singapore |
| 16:15 - 16:45 | **OPENING KEYNOTE**  
Higher Education System of Democratic People's Republic of Korea: The Case of Pyongyang University of Science & Technology  
Dr. Daniel Donghoon Ko  
Vice-President, Pyongyang University of Science & Technology, DPR Korea |
| 16:45 - 17:00 | Korean Drum & Dance  
"Wind Drum Dance and Sadanggakpo" |
| 17:00 – 17:30 | **OPENING PLENARY SESSION**  
"Opportunities & Challenges for Global Universities"  
Prof. Subra Suresh  
President, Nanyang Technological University, Singapore |
| 17:30 – 18:00 | **QS APPLE 2018 CREATIVE AWARDS / QS STARS CERTIFICATE PRESENTATION**  
CEO, QS Branding & Conferences by QS Asia, Singapore |
| 18:00 – 18:20 | Welcome Dinner  
Dinner Reception  
Venue: Gymnasium Building, Level 2 |
| 18:20 – 20:00 | **SHUTTLE TRANSFER TO OFFICIAL HOTELS**  
Please gather at the drop-off point outside the Centennial Building |
| 20:00 | END OF DAY 1 |

**DAY 2 – 22ND NOVEMBER 2018 (THURSDAY)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 08:30 | **SHUTTLE TRANSFER FROM OFFICIAL HOTELS**  
Please gather at the lobby between Ibis Styles and Novotel Hotel |
| 09:00 – 16:30 | **REGISTRATION & BADGE COLLECTION**  
Venue: QS Hub, Centennial Building, Level 1 |
| 09:00 – 16:30 | **QS HUB EXHIBITION**  
Venue: QS Hub, Centennial Building, Level 1 |
| 09:30 – 10:00 | **MORNING PLENARY SESSION I**  
Venue: Gymnasium Building, Level 2  
The Changing Face of Global Talents  
Prof Roland Chin  
President, Hong Kong Baptist University, Hong Kong |
| 10:00 – 10:30 | **MORNING PLENARY SESSION II**  
Venue: Gymnasium Building, Level 2  
University-Public Sector Partnerships: Smart Cities  
Prof Steven Miller  
Vice Provost (Research), Singapore Management University, Singapore |
| 10:30 – 11:00 | **MORNING COFFEE BREAK** |
| 11:00 – 12:15 | 25 mins each  
**SESSION 1.3**  
MBA 901  
Centennial Building, Level 9  
Session Track Chairs:  
Jun Hyun Hong  
Winnie Eley  
Anas Fauzi  
Kitti Prairatsuk  
How to use Summer School to increase international student mobility  
Eric Lo  
The Hong Kong Polytechnic University  
Hong Kong  
Promoting Graduate Employability through Alumni-Mentoring and Internship Programs: Case of Bogor Agricultural University  
Dodik Ridho Nurrochmat/Syarifah Iis Aisyah  
Bogor Agricultural University Indonesia |
| 11:00 – 12:15 | 25 mins each  
**SESSION 2.3**  
MBA 902  
Centennial Building, Level 9  
Session Track Chairs:  
Karen Imam  
Chuanantong Tanasugarn  
Makoto Nagasawa  
"Upgrading" education university faculty through international partnerships  
Alexander Fedorov  
Minin University  
Russian Federation |
| 11:00 – 12:15 | 25 mins each  
**SESSION 3.3**  
MBA 903  
Centennial Building, Level 9  
Session Track Chairs:  
Choon-Hyun Kim  
Shameem Galea  
Liang-yang Yang  
Forefront Taipei Tech Research Centers Granted Support by both Ministry of Education and Ministry of Science and technology  
Sheng-Tung Huang  
National Taipei University of Technology  
Taiwan |
| 11:00 – 12:15 | 25 mins each  
**SESSION 4.3**  
MBA 904  
Centennial Building, Level 9  
Session Track Chairs:  
Kingsley Bolton  
Albert Chau  
Pei-Shan Tsai  
Cross-borders Strategies for Entrepreneurial & Engaged Universities |
| 11:00 – 12:15 | 25 mins each  
**SESSION 5.3**  
MBA 905  
Centennial Building, Level 9  
Session Track Chairs:  
Sadanggaksi Hyun Kim  
Kittendantong Tanasugarn  
Makoto Nagasawa  
"Upgrading" education university faculty through international partnerships  
Alexander Fedorov  
Minin University  
Russian Federation  
Session Moderator:  
Dato’ Rosli Yusof  
Sponsored Session by:  
Management & Science University (MSU), Malaysia  
ASIAN EXPERIENCE |
| 11:00 – 12:15 | 25 mins each  
**SESSION 6.3**  
MBA 906  
Centennial Building, Level 9  
Session Track Chairs:  
Aisyah MBA 902  
Chayoon Kim  
Shameem Galea  
Liang-yang Yang  
FOREIGN& INTERNATIONAL PARTNERSHIPS |
| 11:00 – 12:15 | 25 mins each  
**SESSION 7.3**  
MBA 907  
Centennial Building, Level 9  
Session Track Chairs:  
Kuchai MBA 903  
Chuanantong Tanasugarn  
Makoto Nagasawa  
"Upgrading" education university faculty through international partnerships  
Alexander Fedorov  
Minin University  
Russian Federation  
Session Moderator:  
Dato’ Rosli Yusof  
Sponsored Session by:  
Management & Science University (MSU), Malaysia  
ASIAN EXPERIENCE |
| 11:00 – 12:15 | 25 mins each  
**SESSION 8.3**  
MBA 908  
Centennial Building, Level 9  
Session Track Chairs:  
Sadanggaksi Hyun Kim  
Kittendantong Tanasugarn  
Makoto Nagasawa  
"Upgrading" education university faculty through international partnerships  
Alexander Fedorov  
Minin University  
Russian Federation  
Session Moderator:  
Dato’ Rosli Yusof  
Sponsored Session by:  
Management & Science University (MSU), Malaysia  
ASIAN EXPERIENCE |
| 11:00 – 12:15 | 25 mins each  
**SESSION 9.3**  
MBA 909  
Centennial Building, Level 9  
Session Track Chairs:  
Aisyah MBA 902  
Chayoon Kim  
Shameem Galea  
Liang-yang Yang  
FOREIGN& INTERNATIONAL PARTNERSHIPS |
| 11:00 – 12:15 | 25 mins each  
**SESSION 10.3**  
MBA 910  
Centennial Building, Level 9  
Session Track Chairs:  
Kuchai MBA 903  
Chuanantong Tanasugarn  
Makoto Nagasawa  
"Upgrading" education university faculty through international partnerships  
Alexander Fedorov  
Minin University  
Russian Federation  
Session Moderator:  
Dato’ Rosli Yusof  
Sponsored Session by:  
Management & Science University (MSU), Malaysia  
ASIAN EXPERIENCE |
<table>
<thead>
<tr>
<th>Track</th>
<th>Session 1.4 MBA 901</th>
<th>Session 2.4 MBA 902</th>
<th>Session 3.4 MBA 903</th>
<th>Session 4.4 MBA 904</th>
<th>Session 5.4 MBA 905</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track 1: Internat'lizing the Student Body</td>
<td>Using the International Baccalaureate (IB) Educator Certificates to Internationalize Student Body</td>
<td>The Perception of the Prestige and Reputation of International Branch Campuses as Measured by the Employability of Graduates in Uzbekistan</td>
<td>Narratives of the Impact of Internationalization on Unikl Faculty</td>
<td>University Graduate Startups Strengthening Research Capacity and Capability: The Case of Thammasat University Entrepreneurship Policy</td>
<td>A Joint Venture Between University and Global-Based Environmental Organization as a Strategy to Develop International Student Body</td>
</tr>
<tr>
<td>Track 2: Promoting the Global Employability of Graduates</td>
<td>A Partnership for Graduate Employment: The Case of Gnu Medical University, Hong Kong</td>
<td>Incorporating a Socially Responsible Experiential Learning to Enhance Employability</td>
<td>Internationalising Faculty: Members and Administrative Staff Through Global Engagement Programmes – Utm Experience</td>
<td>Enterprises and Universities: Monitoring of Cooperation</td>
<td>Ching-Yi Horng/Kelly Kok Chang Jung Christian University Taiwan</td>
</tr>
<tr>
<td>Track 3: Internat'lizing the Faculty</td>
<td>Best Practice in National Higher Education Project on International Student Recruitment</td>
<td>Developing International Partnerships Beyond Academic Institutions</td>
<td>Communitying Technology University: Building a Global University</td>
<td>Communitying Technology University: Building a Global University</td>
<td>Ivanov K. Konstantin Platonov HSE University, St Petersburg Russian Federation</td>
</tr>
<tr>
<td>Track 4: Enhancing the Global Impact and Reputation of Research</td>
<td>Using International Incubation Projects to Build Student Volunteers a Practical Global Profile: The Case of Chao Yang University of Technology (Cyut)</td>
<td>A Multi-Lateral Partnership Strategy in Internationalising Faculty at Universiti Teknologi MARA (UiTM)</td>
<td>Build Your Impact and Reputation on Belt &amp; Road through Research Activities</td>
<td>Build Your Impact and Reputation on Belt &amp; Road through Research Activities</td>
<td>Jane Su-Chuan Liu Chao Yang University of Technology Taiwan</td>
</tr>
<tr>
<td>Track 5: Internat'lizing the ASEAN Experience</td>
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</tbody>
</table>
| 15:30 – 17:00 | **QS FORUM: FOCUS ON INNOVATION AND ENTREPRENEURSHIP**  
Venue: Gymnasium Building, Level 2  
Moderator: Prof John Spinks  
**Panelists**  
Prof Chunmiao Zheng  
Vice Provost, Southern University of Science & Technology (SUSTech), China  
Dr Miranda Lou  
Executive Vice President, Hong Kong Polytechnic University, Hong Kong  
Prof Kazuo Ogata  
Senior Vice President, Kyushu University, Japan  
Prof Steven Miller  
Vice Provost (Research), Singapore Management University, Singapore  
Prof Jun Hyun Hong  
Vice President (International Affairs), Chung Ang University, Korea  
Prof Timothy Lane  
Dean (College of Humanities & Social Sciences), Taipei Medical University, Taiwan  
| --- | --- |
| SHUTTLE TRANSFER TO OFFICIAL HOTELS  
Please gather at the drop-off point outside the Centennial Building  
**END OF DAY 2** | 17:00 |

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**DAY 3 – 23RD NOVEMBER 2018 (FRIDAY)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 08:30 | SHUTTLE TRANSFER FROM OFFICIAL HOTELS  
Please gather at the lobby between Ibis Styles and Novotel Hotel |
| 09:00 – 13:00 | REGISTRATION & BADGE COLLECTION  
Venue: QS Hub, Centennial Building, Level 1 |
| 09:00 – 14:30 | **QS HUB EXHIBITION**  
Venue: QS Hub, Centennial Building, Level 1 |

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**SESSION 1.5**  
**MBA 901**  
**Centennial Building, Level 9**

**SESSION 2.5**  
**MBA 902**  
**Centennial Building, Level 9**

**SESSION 3.5**  
**MBA 903**  
**Centennial Building, Level 9**

**SESSION 4.5**  
**MBA 904**  
**Centennial Building, Level 9**

**SESSION 5.5**  
**MBA 905**  
**Centennial Building, Level 9**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 9:30 – 10:50  
20 mins each | Full funnel international student recruitment: reflections from the field  
Lee Walker/ Sharon Walker  
American University of Ras Al Khaimah  
United Arab Emirates  
| 9:30 – 10:50  
20 mins each | International Internship as a Key Qualification in Employer Selection in Global Economy  
Boonsit Yimwadsana  
Mahidol University  
Thailand  
| 9:30 – 10:50  
20 mins each | Internationalizing faculty member through MOOCs  
Noppol Pausawasdi  
Mahidol University  
Thailand  
| 9:30 – 10:50  
20 mins each | “Plant Right” for sustainable growth  
Jose Rajan  
Universiti Malaysia Pahang  
Malaysia  
| 9:30 – 10:50  
20 mins each | Building Ming Chuan University Global Brand - The First U.S. Accredited University in Asia  
Max Kuo-Wei Liu  
Ming Chuan University  
Taiwan  
| 9:30 – 10:50  
20 mins each | Sawasdee Thailand Summer Program: Concerted Efforts and Learning Process of all Sectors to Enhance Student Mobility and International Engagement  
Wanpimon Senapadpakorn  
Mahidol University  
Thailand  
| 9:30 – 10:50  
20 mins each | Student mobility through collaborative quality assurance  
Nitesh Sughnani  
Knowledge and Human Development Authority  
United Arab Emirates  
| 9:30 – 10:50  
20 mins each | Internationalizing faculty through mobility grants and inbound students  
Diah Wihardini/  
Karen Peyronnin  
Bina University  
Indonesia  
| 9:30 – 10:50  
20 mins each | Strategic selection and specialization of academic subjects for establishing a World-Class University  
Byoung Won Moon  
Kyung Hee University  
Korea  
| 9:30 – 10:50  
20 mins each | CommTECH camp as the branding of ITS for global reputation  
Muhammad Wahyu Islami  
Pratama Maondu  
Institut Teknologi Sepuluh Nopember  
Indonesia  
| 9:30 – 10:50  
20 mins each | **SESSION Track Chairs:**  
Jun Hyun Hong  
Winnie Eley  
Anas Fauzi  
Kitti Prasirtsuk  
| 9:30 – 10:50  
20 mins each | **SESSION Track Chairs:**  
Karen Imam  
Chanuantong Tanasugarn  
Makoto Nagasawa  
| 9:30 – 10:50  
20 mins each | **SESSION Track Chairs:**  
Choon-Hyun Kim  
Shameem Galea  
Liang-yo Yang  
| 9:30 – 10:50  
20 mins each | **SESSION Track Chairs:**  
Kingsley Bolton  
Albert Chau  
Pei-Shan Tsai  
| 9:30 – 10:50  
20 mins each | **SESSION Track Chairs:**  
John Spinks  
Nestor Rubio Ong  
Alan K L Chan |
### Organizing Partner:
Challenging the Current Discourse of Internationalization: A Critical Perspective
Chisato Nonaka / Kazuo Ogata / Masa Higo
Kyushu University
Japan

Entrepreneurship - the DNA of the University of Waterloo that Makes its Graduates Stand out in Global Employability
Suping Zhao
University of Waterloo
Canada

Engaging Faculty in Internationalisation: UBD Experience
Joyce Teo
Universiti Brunei Darussalam
Brunei

Raising the global impact and reputation of research of the new science and technology universities. (Korean cases)
Euiho Suh
DGIST
Korea

Education Everywhere: Mapping a Globally Accessible Malaysian Higher Education
Fazidah Ithnin
Universiti Teknikal Malaysia Melaka
Malaysia

### Entrepreneurship - the DNA of the University of Waterloo that Makes its Graduates Stand out in Global Employability
Suping Zhao
University of Waterloo
Canada

### Engaging Faculty in Internationalisation: UBD Experience
Joyce Teo
Universiti Brunei Darussalam
Brunei

### Raising the global impact and reputation of research of the new science and technology universities. (Korean cases)
Euiho Suh
DGIST
Korea

### Education Everywhere: Mapping a Globally Accessible Malaysian Higher Education
Fazidah Ithnin
Universiti Teknikal Malaysia Melaka
Malaysia

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### Passport to Success; Building a globalised and engaged student population
Timothy Hyde / Natalie Downing
The University of Newcastle
Australia

### Development and supporting Thammasat students for international employment
Orapan Poachanukoon
Thammasat University
Thailand

### Internationalizing faculty – Amrita University Experience
Raghu Raman
Amrita University
India

### Advancing biodiversity research in Universiti Brunei Darussalam through internationalization and collaborative efforts
Norhayati Ahmad
Universiti Brunei Darussalam
Brunei

### In Search of Global Branding: The WE4ASIA Story
Mazliham Mohd Su’ud
University of Kuala Lumpur
Malaysia

### MORNING COFFEE BREAK
Venue: QS Hub, Centennial Building, Level 1

### QS FORUM: FOCUS ON HIGHER EDUCATION FOR FAST GROWING ECONOMIES
Venue: Gymnasium Building, Level 2
Moderator: Prof Kitti Prasirtsuk

#### Panelists

- **Prof Badri Munir Sukoco**
  Head, Planning & Development Board, Universitas Airlangga, Indonesia
- **Prof. Datin Paduka Dato’ Dr. Aini Ideris**
  Vice Chancellor, Universiti Putra Malaysia, Malaysia
- **Prof Karen S. Santiago**
  Associate Director, Office of International Relations and Programs, University of Santo Tomas, Philippines
- **Prof Banchong Mahaisavariya**
  Acting President, Mahidol University, Thailand
- **Dr. Nguyễn Quyết Chính**
  Director, Centre for Educational Testing & Quality Assessment, Vietnam National University Ho Chi Minh City, Vietnam

### CLOSING PLENARY
Venue: Gymnasium Building, Level 2

### CLOSING KEYNOTE ADDRESS
‘Themes of Future Universities in Asia Pacific: Innovation, Interdisciplinarity and Internationalization’
Prof Judy Lam (Tsui)
Board Member and Chair of the Board’s Education Strategy Committee, Wuhu College (Tencent), China

### CLOSING REMARKS
Dr. Kim, Chang Soo
President, Chung-Ang University, Korea

### CLOSING REMARKS
Ms Mandy Mok
CEO, QS Branding & Conferences by QS Asia, Singapore

### ANNOUNCEMENT OF QS APPLE 2019 VENUE
Kyushu University
MOU Signing & Introduction by Kyushu University

### CLOSING LUNCH
Venue: QS Hub, Centennial Building, Level 1

### SHUTTLE TRANSFER TO OFFICIAL HOTELS
(FOR DELEGATES WHO ARE NOT ATTENDING THE WORKSHOP)
Please gather at the drop-off point outside the Centennial Building

### SHUTTLE TRANSFER TO OFFICIAL HOTELS
(FOR DELEGATES WHO ARE ATTENDING THE WORKSHOP)
Please gather at the drop-off point outside the Centennial Building

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END OF DAY 3