


**PRE-REGISTRATION / EXHIBITOR SETUP – 20<sup>TH</sup> NOVEMBER 2018 (TUESDAY)**

13:30	<b>SHUTTLE TRANSFER FROM OFFICIAL HOTELS</b> <i>Please gather at the lobby between Ibis Styles and Novotel Hotel</i>
14:00 – 17:00	<b>PRE-REGISTRATION &amp; BADGE COLLECTION EXHIBITOR BOOTH SETUP</b> <i>Venue: Centennial Building, Level 1</i>
15:00 – 17:00	<b>CAMPUS TOUR</b> Tour 1: Medical Complex (CAU Hospital & Center for Simulation Practice in Nursing) Tour 2: IT Based Teaching & Learning Environment <i>Pre-registration Required</i>
17:00	<b>SHUTTLE TRANSFER TO OFFICIAL HOTELS</b> <i>Please gather at the drop-off point outside the Centennial Building</i>

**DAY 1 – 21<sup>ST</sup> NOVEMBER 2018 (WEDNESDAY)**

08:00	<b>SHUTTLE TRANSFER FROM OFFICIAL HOTELS</b> <i>Please gather at the lobby between Ibis Styles and Novotel Hotel</i>				
08:30 – 16:30	<b>REGISTRATION &amp; BADGE COLLECTION</b> <i>Venue: QS Hub, Centennial Building, Level 1</i>				
08:30 – 16:30	<b>QS HUB EXHIBITION</b> <i>Venue: QS Hub, Centennial Building, Level 1</i>				
09:00 – 09:10	<b>WELCOME SESSION</b> <i>Venue: Gymnasium Building, Level 2</i> <b>Welcome Remarks and Introduction</b> <b>Prof Nigel Healey</b> <i>Conference Program Chair, QS-APPLE International Academic Advisory Committee Vice Chancellor, Fiji National University, Fiji</i> <b>Dr. Kim Chang Soo</b> <i>President, Chung-Ang University, Korea</i>				
09:10 – 09:40	<b>WELCOME KEYNOTE</b> <b>"University and Community: Future Role of University in a City"</b> <i>Dr. Ryu Joongseok Provost, Chung-Ang University</i>				
09:40 – 10:40	 <b>"Rankings are the Best Overall Measure of a University's Global and Regional Standing "</b> <i>Moderator: Dr Kevin Downing</i> <b>Proposing the Motion:</b> (1) Datin Dr. Anita B.Z. Abdul Aziz, Vice-Chancellor, University Brunei Darussalam (UBD), Brunei. (2) Professor Dato' Dr. Mohammad Shatar, Vice Chancellor, University Pendidikan Sultan Idris (UPSI), Malaysia <b>Opposing the Motion:</b> (1) Dr. Wafi Dawood, Chief of Strategy and Excellence, Knowledge and Human Development Authority (KHDA), Dubai, UAE (2) Professor Dato' Seri Dr. Daing, Vice Chancellor, University Malaysia Pahang (UMP), Malaysia.				
10:40 – 11:40 (60mins)	<b>MORNING COFFEE BREAK   EXHIBITION HOUR</b> <i>Venue: QS Hub, Centennial Building, Level 1</i>				
11:40 – 12:55	<b>TRACK 1: INTERNATIONALIZING THE STUDENT BODY</b>	<b>TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES</b>	<b>TRACK 3: INTERNATIONALIZING THE FACULTY</b>	<b>TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH</b>	<b>TRACK 5: BUILDING A GLOBAL UNIVERSITY BRAND</b>
	SESSION 1.1 <b>MBA 901</b> Centennial Building, Level 9	SESSION 2.1 <b>MBA 902</b> Centennial Building, Level 9	SESSION 3.1 <b>MBA 903</b> Centennial Building, Level 9	SESSION 4.1 <b>MBA 904</b> Centennial Building, Level 9	SESSION 5.1 <b>MBA 905</b> Centennial Building, Level 9
	<b>Session Track Chairs:</b> Jun Hyun Hong Winnie Eley Anas Fauzi Kitti Prasirtsuk	<b>Session Track Chairs:</b> Karen Imam Chanuantong Tanasugarn Makoto Nagasawa	<b>Session Track Chairs:</b> Choon-Hyun Kim Shameem Galea Liang-yo Yang	<b>Session Track Chairs:</b> Kingsley Bolton Albert Chau Pei-Shan Tsai	<b>Session Track Chairs:</b> John Spinks Nestor Rubio Ong Alan K L Chan
	<i>Best practices of internationalizing the student body: a case study</i>  Eugenia M W Ng Lingnan University Hong Kong	<i>The impact of Industrial 4.0 in Higher Education on students for global employment</i>  Tiong Hoo Lim/ Zohrah Sulaiman Universiti Teknologi Brunei Brunei	<i>English-medium content instruction (EMI) and professional development for its faculty</i>  Akira Kuwamura Aichi Prefectural University Japan	<i>Leveraging international community service to benefit research development</i>  Chia-Kwung Fan Taipei Medical University Taiwan	<i>One Year in Building a Global Brand</i>  Nancy Bercaw Ajman University United Arab Emirates

11:40 – 12:55	<p><i>Empowering the Students in Managing The International Office: An Initiative in Enhancing Students Interpersonal Communication Skills</i></p> <p>Yazrina Yahya Universiti Kebangsaan Malaysia Malaysia</p>	<p><i>Towards a 'holistic record of learning' for the betterment of graduate employability in an AI era</i></p> <p>Rihab Khalifa United Arab Emirates University United Arab Emirates</p>	<p><i>Forging international cooperation through Mutual Recognition Initiatives to promote faculty exchange: The Case of University of Mindanao, Philippines</i></p> <p>Ronald Amorado University of Mindanao Philippines</p>	<p><i>Strategies and Implementation Policy in Enhancing the University's Global Visibility</i></p> <p>Muralidhar Miryala Shibaura Institute of Technology Japan</p>	<p><i>Building Effective University Collaboration, Partnership and Events to Enhance International Visibility and Branding</i></p> <p>Siti Rahimah Mohd Yusop Universiti Teknologi Malaysia Malaysia</p>
	<p><i>Thinking beyond campus for better student mobility</i></p> <p>Partha S Mallick VIT University India</p>	<p><i>Developing Intercultural Problem-Solving Skills</i></p> <p>Ho-Chiao Chuang National Taipei University of Technology Taiwan</p>	<p><i>Internationalizing the faculty: initiatives and challenges</i></p> <p>Isarji Sarudin International Islamic University Malaysia Malaysia</p>	<p><i>Strategies to enhance the research output; the Universitas Indonesia experience</i></p> <p>Indah Widyahening Universitas Indonesia Indonesia</p>	<p><i>A practical approach to university consortium: how to improve global recognition and bring more international students</i></p> <p>Seung Hyun Oh Hankuk University of Foreign Studies Korea</p>
12:55 – 14:00	<p><b>NETWORKING LUNCH</b> Venue: QS Hub, Centennial Building, Level 1</p>				
14:00 – 15:15	<p><b>TRACK 1: INTERNATIONALIZING THE STUDENT BODY</b></p>	<p><b>TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES</b></p>	<p><b>TRACK 3: INTERNATIONALIZING THE FACULTY</b></p>	<p><b>TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH</b></p>	<p><b>TRACK 5: BUILDING A GLOBAL UNIVERSITY BRAND</b></p>
	<p>SESSION 1.2 <b>MBA 901</b> Centennial Building, Level 9</p>	<p>SESSION 2.2 <b>MBA 902</b> Centennial Building, Level 9</p>	<p>SESSION 3.2 <b>MBA 903</b> Centennial Building, Level 9</p>	<p>SESSION 4.2 <b>MBA 904</b> Centennial Building, Level 9</p>	<p>SESSION 5.2 <b>MBA 905</b> Centennial Building, Level 9</p>
	<p><b>Session Track Chairs:</b> Jun Hyun Hong Winnie Eley Anas Fauzi Kitti Prasirtsuk</p>	<p><b>Session Track Chairs:</b> Karen Imam Chanuantong Tanasugarn Makoto Nagasawa</p>	<p><b>Session Track Chairs:</b> Choon-Hyun Kim Shameem Galea Liang-yo Yang</p>	<p><b>Session Track Chairs:</b> Kingsley Bolton Albert Chau Pei-Shan Tsai</p>	<p><b>Session Track Chairs:</b> John Spinks Nestor Rubio Ong Alan K L Chan</p>
	<p><i>An Indicator of Internationalization? International Baccalaureate Students are Knocking on the Doors of Japanese National Universities</i></p> <p>Yukiko Ishikura Osaka University Japan</p>	<p><i>Rethinking the Aims of Higher Education in the Global Context</i></p> <p>Muhammad Hashim United Arab Emirates University United Arab Emirates</p>	<p><i>Internationalization for A&amp;H/Social Science faculty? Challenges and opportunities</i></p> <p>Yoshiko Kakita Elsevier Japan</p>	<p><i>Enhancing Research Capacity through Joint/Dual Degree Collaboration: Challenges and Key Factors for Success</i></p> <p>Liang-Tzung Lin Taipei Medical University Taiwan</p>	<p><i>Building Bridge between Rankings and Higher Ed. Institutions</i></p> <p>Yang Zhang University of Hawaii at Manoa United States</p>
	<p><i>A Proactive Approach to Academic Integrity with International Students in Higher Education</i></p> <p>Ahmed Alwan/ Melissa Rassibi California State University, Northridge United States</p>	<p><i>Building a model curriculum for global education in Japan: The case of Okayama University's Special Course for Global Human Resource Development</i></p> <p>Dong Kwang Kim Okayama University Japan</p>	<p><i>From brain drain to brain gain: an academic recruitment model to drive partnerships</i></p> <p>Laura Poole-Warren University of New South Wales Australia</p>	<p><i>Enhancing university's reputation through the synergies created from the research</i></p> <p>Alan Kin Tak Lau Swinburne University of Technology Australia</p>	<p><i>How social media can really impact a university's brand</i></p> <p>Zulkarnan Abdul Universiti Teknologi Petronas Malaysia</p>
<p><i>Outbound Staff Mobility (OSM) Program for Enhancing Student Services</i></p> <p>Trika Pitana/Cahyani Satiya Pratiwi Institut Teknologi Sepuluh Nopember Indonesia</p>	<p><i>Towards Excellent Graduate Outcomes: Pedagogy and Intercultural Communication Education</i></p> <p>Siow-Heng Ong Singapore Management University Singapore</p>	<p><i>The Strategies of CMU for Promoting Globalization of the Faculty</i></p> <p>Liang-yo Yang China Medical University Taiwan</p>	<p><i>Lessons learned from World Class Professor Program at Bogor Agricultural University (IPB), Indonesia</i></p> <p>Iskandar Z Siregar Bogor Agricultural University Indonesia</p>	<p><i>International Education Marketing: Experience from a Non-English-Speaking University (MGIMO University case)</i></p> <p>Andrey Baykov MGIMO University Russian Federation</p>	
15:15 – 16:00 (45mins)	<p><b>AFTERNOON COFFEE BREAK</b> Venue: QS Hub, Centennial Building, Level 1</p>				
<p><b>OPENING PLENARY</b> Venue: Gymnasium Building, Level 2</p>					
16:00 – 16:05	<p><b>OPENING REMARKS</b> Master of Ceremony Joseph Song Chung-Ang University, Korea</p>				
16:05 – 16:10	<p><b>OPENING ADDRESS</b> Dr. Kim, Chang Soo President, Chung-Ang University, Korea</p>				

16:10 – 16:15	<p><b>OPENING ADDRESS</b>  <b>Ms Mandy Mok</b>  <i>CEO, QS Branding &amp; Conferences by QS Asia, Singapore</i></p>
16:15– 16:45	<p><b>OPENING KEYNOTE</b>  <i>Higher Education System of Democratic People's Republic of Korea: The Case of Pyongyang University of Science &amp; Technology</i>  <b>Dr. Daniel Donghoon Ko</b>  <i>Vice-President, Pyongyang University of Science &amp; Technology, DPR Korea</i></p>
16:45- 17:00	<p>Korean Drum &amp; Dance  <b>"Wind Drum Dance and Sadanggaksi"</b></p>
17:00 – 17:30	<p><b>OPENING PLENARY SESSION</b>  <b>"Opportunities &amp; Challenges for Global Universities"</b>  <b>Prof. Subra Suresh</b>  <i>President, Nanyang Technological University, Singapore</i></p>
17:30 – 18:00 (30 mins)	<p><b>QS APPLE 2018 CREATIVE AWARDS / QS STARS CERTIFICATE PRESENTATION</b>  <b>Ms Mandy Mok</b>  <i>CEO, QS Branding &amp; Conferences by QS Asia, Singapore</i></p>
18:00 – 18:20 (20 mins)	<p><b>K- Pop Performance</b></p>
18:20 – 20:00	<p><b>Welcome Dinner</b>  Dinner Reception  <i>Venue: Gymnasium Building, Level 2</i></p>
20:00	<p><b>SHUTTLE TRANSFER TO OFFICIAL HOTELS</b>  <i>Please gather at the drop-off point outside the Centennial Building</i></p>
<b>END OF DAY 1</b>	

**DAY 2 – 22<sup>ND</sup> NOVEMBER 2018 (THURSDAY)**

08:30	<p><b>SHUTTLE TRANSFER FROM OFFICIAL HOTELS</b>  <i>Please gather at the lobby between Ibis Styles and Novotel Hotel</i></p>				
09:00 – 16:30	<p><b>REGISTRATION &amp; BADGE COLLECTION</b>  <i>Venue: QS Hub, Centennial Building, Level 1</i></p>				
09:00 – 16:30	<p><b>QS HUB EXHIBITION</b>  <i>Venue: QS Hub, Centennial Building, Level 1</i></p>				
09:30 – 10:00	<p><b>MORNING PLENARY SESSION I</b>  <i>Venue: Gymnasium Building, Level 2</i>  <b>The Changing Face of Global Talents</b>  <b>Prof Roland Chin</b>  <i>President, Hong Kong Baptist University, Hong Kong</i></p>				
10:00 – 10:30	<p><b>MORNING PLENARY SESSION II</b>  <i>Venue: Gymnasium Building, Level 2</i>  <b>University-Public Sector Partnerships: Smart Cities</b>  <b>Prof Steven Miller</b>  <i>Vice Provost (Research), Singapore Management University, Singapore</i></p>				
10:30 – 11:00	<p><b>MORNING COFFEE BREAK</b></p>				
11:00 – 12:15 25 mins each	<p><b>TRACK 1:</b>  <b>INTERNATIONALIZING THE STUDENT BODY</b></p>	<p><b>TRACK 2:</b>  <b>PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES</b></p>	<p><b>TRACK 3:</b>  <b>INTERNATIONALIZING THE FACULTY</b></p>	<p><b>TRACK 4:</b>  <b>ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH</b></p>	<p><b>TRACK 5:</b>  <b>INTERNATIONALIZATION: THE ASEAN EXPERIENCE</b></p>
	<p>SESSION 1.3  <b>MBA 901</b>  Centennial Building, Level 9</p>	<p>SESSION 2.3  <b>MBA 902</b>  Centennial Building, Level 9</p>	<p>SESSION 3.3  <b>MBA 903</b>  Centennial Building, Level 9</p>	<p>SESSION 4.3  <b>MBA 904</b>  Centennial Building, Level 9</p>	<p>SESSION 5.3  <b>MBA 905</b>  Centennial Building, Level 9</p>
	<p><b>Session Track Chairs:</b>  Jun Hyun Hong  Winnie Eley  Anas Fauzi  Kitti Prasirtsuk</p>	<p><b>Session Track Chairs:</b>  Karen Imam  Chanuantong Tanasugarn  Makoto Nagasawa</p>	<p><b>Session Track Chairs:</b>  Choon-Hyun Kim  Shameem Galea  Liang-yo Yang</p>	<p><b>Session Track Chairs:</b>  Kingsley Bolton  Albert Chau  Pei-Shan Tsai</p>	<p><b>Sponsored Session by:</b>  Management &amp; Science University (MSU), Malaysia</p> <p><b>Session Moderator:</b>  Dato' Rosli Yusof</p>
	<p><i>How to use Summer School to increase international student mobility</i></p> <p>Eric Lo  The Hong Kong Polytechnic University  Hong Kong</p>	<p><i>Promoting Graduate Employability through Alumni-Mentoring and Internship Programs: Case of Bogor Agricultural University</i></p> <p>Dodik Ridho Nurrochmat/  Syarifah Iis Aisyah  Bogor Agricultural University  Indonesia</p>	<p><i>'Upgrading' education university faculty through international partnerships</i></p> <p>Alexander Fedorov  Minin University  Russian Federation</p>	<p><i>Forefront Taipei Tech Research Centers Granted Support by both Ministry of Education and Ministry of Science and technology</i></p> <p>Sheng-Tung Huang  National Taipei University of Technology  Taiwan</p>	<p><i>Cross-borders Strategies for Entrepreneurial &amp; Engaged Universities</i></p>

	<p><i>Using the International Baccalaureate (IB) educator certificates to internationalize the student body</i></p> <p>Yukio Miyata Kwansei Gakuin University Japan</p>	<p><i>The Perception of the Prestige and Reputation of International Branch Campuses as measured by the Employability of Graduates in Uzbekistan</i></p> <p>Alan France Westminster International University in Tashkent Uzbekistan</p>	<p><i>Narratives of the Impact of Internationalization on UniKL Faculty</i></p> <p>Cordelia Mason Universiti Kuala Lumpur Malaysia</p>	<p><i>University graduate startups strengthening research capacity and capability: the case of Thammasat University entrepreneurship policy</i></p> <p>Siriwan Suebnukarn Thammasat University Thailand</p>	
	<p><i>A joint venture between university and global-based environmental organization as a strategy to develop international student body</i></p> <p>Ching-Yi Horng/Kelly Kok Chang Jung Christian University Taiwan</p>	<p><i>Constructing a Sustained Domestic Employment Promotion and Support Program for International Students in Japan</i></p> <p>Tomoki Furukawa/ Alex Bennett Kansai University Japan</p>	<p><i>Research and faculty members internationalization</i></p> <p>Mathuros Tipayamongkhogul Mahidol University Thailand</p>	<p><i>Innovation ecosystem: strategies for enhancing University postgraduate research towards global competitiveness</i></p> <p>Abdul Hadi Nawawi Universiti Teknologi MARA Malaysia</p>	
12:15 – 13:45	<p><b>NETWORKING LUNCH</b> Venue: QS Hub, Centennial Building, Level 1</p>				
	<b>TRACK 1: INTERNATIONALIZING THE STUDENT BODY</b>	<b>TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES</b>	<b>TRACK 3: INTERNATIONALIZING THE FACULTY</b>	<b>TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH</b>	<b>TRACK 5: INTERNATIONALIZATION: THE ASEAN EXPERIENCE</b>
	SESSION 1.4 <b>MBA 901</b> Centennial Building, Level 9	SESSION 2.4 <b>MBA 902</b> Centennial Building, Level 9	SESSION 3.4 <b>MBA 903</b> Centennial Building, Level 9	SESSION 4.4 <b>MBA 904</b> Centennial Building, Level 9	SESSION 5.4 <b>MBA 905</b> Centennial Building, Level 9
	<p><b>Session Track Chairs:</b> Jun Hyun Hong Winnie Eley Anas Fauzi Kitti Prasirtsuk</p>	<p><b>Session Track Chairs:</b> Karen Imam Chanuantong Tanasugarn Makoto Nagasawa</p>	<p><b>Session Track Chairs:</b> Choon-Hyun Kim Shameem Galea Liang-yo Yang</p>	<p><b>Session Track Chairs:</b> Kingsley Bolton Albert Chau Pei-Shan Tsai</p>	<p><b>Sponsored Session by:</b> Management &amp; Science University (MSU), Malaysia</p> <p><b>Session Moderator:</b> Dato' Rosli Yusof</p>
13:45 – 15:00 25 mins each	<p><i>8P model in recruitment and supporting strategy for students from asian markets: the case of HSE University – St. Petersburg, Russia</i></p> <p>Konstantin Platonov HSE University - St Petersburg Russian Federation</p>	<p><i>Incorporate a socially responsible experiential learning to enhance employability</i></p> <p>Eric Lo The Hong Kong Polytechnic University Hong Kong</p>	<p><i>Internationalising Faculty Members and Administrative Staff Through Global Engagement Programmes – UTM Experience</i></p> <p>Nor Haniza Sarmin Universiti Teknologi Malaysia Malaysia</p>	<p><i>Enterprises and universities: monitoring of cooperation</i></p> <p>Dmitry Endovitsky/ Sergey Komendenko Voronezh State University Russian Federation</p>	<p><i>University-Industry Engagement in Halal Research</i></p> <p><b>Keynote address:</b> Professor Dr Mohd Shukri Ab Yajid</p> <p>President, Management and Science University, Malaysia</p> <p><b>Speakers:</b> Professor Dr Eddy Yusof Director, International Centre for Halal Studies (ICHLAS) Management and Science University, Malaysia</p>
	<p><i>Best practice in national higher education project on international student recruitment</i></p> <p>Jun-Heon Lee/ Jaehyung Yu Chungnam National University Korea</p>	<p><i>Graduate Destination Survey: A case on the initiative of Govt. of UAE</i></p> <p>Dillip Giri Gulf Medical University United Arab Emirates</p>	<p><i>Developing International partnerships Beyond Academic Institutions</i></p> <p>Adisorn Juntrasook Thammasat University Thailand</p>	<p><i>Communitizing technology university: building a global university brand</i></p> <p>Mashitah Mohd Yusoff/ Daing Nasir Ibrahim Universiti Malaysia Pahang Malaysia</p>	
	<p><i>Using international incubation projects to build student volunteers a practical global profile: the case of Chaoyang University of Technology (CYUT)</i></p> <p>Jane Su-Chuan Liu Chaoyang University of Technology Taiwan</p>	<p><i>Curricular Re-engineering Towards Producing Global Graduates</i></p> <p>Shielilo Reambonanza Amihan University of Perpetual Help System-Dalta Philippines</p>	<p><i>A Multi-Lateral Partnership Strategy in Internationalizing Faculty at Universiti Teknologi MARA (UiTM)</i></p> <p>Zainab Mohd Noor Universiti Teknologi MARA Malaysia</p>	<p><i>Build your impact and reputation on Belt &amp; Road through research activities</i></p> <p>Alison Lloyd The Hong Kong Polytechnic University Hong Kong</p>	
15:00 – 15:30	<p><b>AFTERNOON COFFEE BREAK</b> Venue: QS Hub, Centennial Building, Level 1</p>				

15:30 – 17:00 (90mins)	<p align="center"><b>QS FORUM: FOCUS ON INNOVATION AND ENTREPRENEURSHIP</b></p> <p align="center"><i>Venue: Gymnasium Building, Level 2</i> <i>Moderator: Prof John Spinks</i></p> <p align="center"><b>Panelists</b></p> <p align="center"><b>Prof Chunmiao Zheng</b> <i>Vice Provost, Southern University of Science &amp; Technology (SUSTech), China</i></p> <p align="center"><b>Dr Miranda Lou</b> <i>Executive Vice President, Hong Kong Polytechnic University, Hong Kong</i></p> <p align="center"><b>Prof Kazuo Ogata</b> <i>Senior Vice President, Kyushu University, Japan</i></p> <p align="center"><b>Prof Steven Miller</b> <i>Vice Provost (Research), Singapore Management University, Singapore</i></p> <p align="center"><b>Prof Jun Hyun Hong</b> <i>Vice President (International Affairs), Chung Ang University, Korea</i></p> <p align="center"><b>Prof Timothy Lane</b> <i>Dean (College of Humanities &amp; Social Sciences), Taipei Medical University, Taiwan</i></p>
17:00	<p align="center"><b>SHUTTLE TRANSFER TO OFFICIAL HOTELS</b></p> <p align="center"><i>Please gather at the drop-off point outside the Centennial Building</i></p>
<b>END OF DAY 2</b>	

**DAY 3 – 23<sup>RD</sup> NOVEMBER 2018 (FRIDAY)**

08:30	<p align="center"><b>SHUTTLE TRANSFER FROM OFFICIAL HOTELS</b></p> <p align="center"><i>Please gather at the lobby between Ibis Styles and Novotel Hotel</i></p>				
09:00 – 13:00	<p align="center"><b>REGISTRATION &amp; BADGE COLLECTION</b></p> <p align="center"><i>Venue: QS Hub, Centennial Building, Level 1</i></p>				
09:00 – 14:30	<p align="center"><b>QS HUB EXHIBITION</b></p> <p align="center"><i>Venue: QS Hub, Centennial Building, Level 1</i></p>				
9:30 – 10:50 20 mins each	<p><b>TRACK 1:</b> INTERNATIONALIZING THE STUDENT BODY</p>	<p><b>TRACK 2:</b> PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES</p>	<p><b>TRACK 3:</b> INTERNATIONALIZING THE FACULTY</p>	<p><b>TRACK 4:</b> ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH</p>	<p><b>TRACK 5:</b> BUILDING A GLOBAL UNIVERSITY BRAND</p>
	<p align="center">SESSION 1.5 <b>MBA 901</b> Centennial Building, Level 9</p>	<p align="center">SESSION 2.5 <b>MBA 902</b> Centennial Building, Level 9</p>	<p align="center">SESSION 3.5 <b>MBA 903</b> Centennial Building, Level 9</p>	<p align="center">SESSION 4.5 <b>MBA 904</b> Centennial Building, Level 9</p>	<p align="center">SESSION 5.5 <b>MBA 905</b> Centennial Building, Level 9</p>
	<p><b>Session Track Chairs:</b> Jun Hyun Hong Winnie Eley Anas Fauzi Kitti Prasirtsuk</p>	<p><b>Session Track Chairs:</b> Karen Imam Chanuantong Tanasugarn Makoto Nagasawa</p>	<p><b>Session Track Chairs:</b> Choon-Hyun Kim Shameem Galea Liang-yo Yang</p>	<p><b>Session Track Chairs:</b> Kingsley Bolton Albert Chau Pei-Shan Tsai</p>	<p><b>Session Track Chairs:</b> John Spinks Nestor Rubio Ong Alan K L Chan</p>
	<p><i>Full funnel international student recruitment: reflections from the field</i></p> <p>Lee Waller/ Sharon Waller American University of Ras Al Khaimah United Arab Emirates</p>	<p><i>International Internship as a Key Qualification in Employer Selection in Global Economy</i></p> <p>Boonsit Yimwadsana Mahidol University Thailand</p>	<p><i>Internationalizing faculty member through MOOCs</i></p> <p>Nopphol Pausawasdi Mahidol University Thailand</p>	<p><i>“Plant Right” for sustainable growth</i></p> <p>Jose Rajan Universiti Malaysia Pahang Malaysia</p>	<p><i>Building Ming Chuan University Global Brand - The First U.S. Accredited University in Asia</i></p> <p>Max Kuo-Wei Liu Ming Chuan University Taiwan</p>
	<p><i>Sawasdee Thailand Summer Program: Concerted Efforts and Learning Process of all Sectors to Enhance Student Mobility and International Engagement</i></p> <p>Wanpimon Senapadpakorn Mahidol University Thailand</p>	<p><i>Student mobility through collaborative quality assurance</i></p> <p>Nitesh Sughnani Knowledge and Human Development Authority United Arab Emirates</p>	<p><i>Internationalizing faculty through mobility grants and inbound students</i></p> <p>Diah Wihardini/ Karen Peyronnin Binus University Indonesia</p>	<p><i>Strategic selection and specialization of academic subjects for establishing a World-Class University</i></p> <p>Byoung Won Moon Kyung Hee University Korea</p>	<p><i>CommTECH camp as the branding of ITS for global reputation</i></p> <p>Muhammad Wahyu Islami Pratama Maundu Institut Teknologi Sepuluh Nopember Indonesia</p>

	<p><i>Challenging the Current Discourse of Internationalization: A Critical Perspective</i></p> <p>Chisato Nonaka/ Kazuo Ogata/ Masa Higo Kyushu University Japan</p>	<p><i>Entrepreneurship - the DNA of the University of Waterloo that Makes its Graduates Stand out in Global Employability</i></p> <p>Suping Zhao University of Waterloo Canada</p>	<p><i>Engaging Faculty in Internationalisation: UBD Experience</i></p> <p>Joyce Teo Universiti Brunei Darussalam Brunei</p>	<p><i>Raising the global impact and reputation of research of the new science and technology universities. (Korean cases)</i></p> <p>Euiho Suh DGIST Korea</p>	<p><i>Education Everywhere: Mapping a Globally Accessible Malaysian Higher Education</i></p> <p>Fazidah Ithnin Universiti Teknikal Malaysia Melaka Malaysia</p>
	<p><i>Passport to Success; Building a globalised and engaged student population</i></p> <p>Timothy Hyde/ Natalie Downing The University of Newcastle Australia</p>	<p><i>Development and supporting Thammasat students for international employment</i></p> <p>Orapan Poachanukoon Thammasat University Thailand</p>	<p><i>Internationalizing faculty – Amrita University Experience</i></p> <p>Raghu Raman Amrita University India</p>	<p><i>Advancing biodiversity research in Universiti Brunei Darussalam through internationalization and collaborative efforts</i></p> <p>Norhayati Ahmad Universiti Brunei Darussalam Brunei</p>	<p><i>In Search of Global Branding: The WE4ASIA Story</i></p> <p>Mazliham Mohd Su'ud University of Kuala Lumpur Malaysia</p>
10.50 – 11:20	<p><b>MORNING COFFEE BREAK</b> Venue: QS Hub, Centennial Building, Level 1</p>				
11:20 – 12:50 (90mins)	<p><b>QS FORUM: FOCUS ON HIGHER EDUCATION FOR FAST GROWING ECONOMIES</b> Venue: Gymnasium Building, Level 2 Moderator: Prof Kitti Prasirtsuk</p> <p><b>Panelists</b></p> <p><b>Prof Badri Munir Sukoco</b> Head, Planning &amp; Development Board, Universitas Airlangga, Indonesia</p> <p><b>Prof. Datin Paduka Dato' Dr. Aini Ideris</b> Vice Chancellor, Universiti Putra Malaysia, Malaysia</p> <p><b>Prof Karen S. Santiago</b> Associate Director, Office of International Relations and Programs, University of Santo Tomas, Philippines</p> <p><b>Prof Banchong Mahaisavariya</b> Acting President, Mahidol University, Thailand</p> <p><b>Dr. Nguyễn Quốc Chính</b> Director, Centre for Educational Testing &amp; Quality Assessment, Viet Nam National University Ho Chi Minh City, Vietnam</p>				
<p><b>CLOSING PLENARY</b> Venue: Gymnasium Building, Level 2</p>					
12:50 – 13:20	<p><b>CLOSING KEYNOTE ADDRESS</b> <b>'Themes of Future Universities in Asia Pacific: Innovation, Interdisciplinarity and Internationalization'</b> Prof Judy Lam (Tsui) Board Member and Chair of the Board's Education Strategy Committee, Wuhan College (Tencent), China</p>				
13:20 – 13:25	<p><b>CLOSING REMARKS</b> <b>Dr. Kim, Chang Soo</b> President, Chung-Ang University, Korea</p>				
13:25 – 13:40	<p><b>CLOSING REMARKS</b> <b>Ms Mandy Mok</b> CEO, QS Branding &amp; Conferences by QS Asia, Singapore</p>				
13:40 – 13:50	<p><b>ANNOUNCEMENT OF QS APPLE 2019 VENUE</b> Kyushu University MOU Signing &amp; Introduction by Kyushu University</p>				
13:50 – 14:50	<p><b>CLOSING LUNCH</b> Venue: QS Hub, Centennial Building, Level 1</p>				
15:00	<p><b>SHUTTLE TRANSFER TO OFFICIAL HOTELS</b> <b>(FOR DELEGATES WHO ARE NOT ATTENDING THE WORKSHOP)</b> Please gather at the drop-off point outside the Centennial Building</p>				
14:50 – 16:50	<p><b>QS RANKINGS WORKSHOP</b> Venue: Auditorium, Centennial Building, Level 1</p>				
17:00	<p><b>SHUTTLE TRANSFER TO OFFICIAL HOTELS</b> <b>(FOR DELEGATES WHO ARE ATTENDING THE WORKSHOP)</b> Please gather at the drop-off point outside the Centennial Building</p>				
<p><b>END OF DAY 3</b></p>					