



PRE-REGISTRATION / EXHIBITOR SETUP – 25th NOVEMBER 2019 (MONDAY)

13:30	SHUTTLE TRANSFER FROM OFFICIAL HOTELS <i>Nikko Hotel Fukuoka Nishitetsu Hotel Croom Hakata</i>
14:00 – 17:00	PRE-REGISTRATION & BADGE COLLECTION EXHIBITOR BOOTH SETUP <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>
17:00	SHUTTLE TRANSFER TO OFFICIAL HOTELS <i>Please gather at the drop-off point outside the Fukuoka International Congress Center</i>

DAY 1 – 26th NOVEMBER 2019 (TUESDAY)

08:00	SHUTTLE TRANSFER FROM OFFICIAL HOTELS <i>Nikko Hotel Fukuoka Nishitetsu Hotel Croom Hakata</i>				
08:30 – 16:30	REGISTRATION & BADGE COLLECTION <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>				
08:30 – 16:30	QS HUB EXHIBITION <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>				
WELCOME SESSION <i>Venue: Fukuoka International Convention Centre (FICC), 3F</i>					
09:00 – 09:10	<p>Welcome Remarks and Introduction</p> <p>Prof Nigel Healey <i>Conference Program Chair, QS-APPLE International Academic Advisory Committee Vice Chancellor, Fiji National University, Fiji</i></p> <p>Prof Makoto Aratono <i>Executive Vice President, Kyushu University, Japan</i></p>				
09:10 – 09:40	<p>WELCOME KEYNOTE</p> <p>Building the Talent and Knowledge That Will Fuel the Fourth Industrial Revolution <i>Dr Feridun Hamdullahpur President and Vice-Chancellor, University of Waterloo, Canada</i></p>				
09:40 – 10:40	<div style="text-align: center;">  <p>“TBC “ <i>Moderator: TBC</i></p> </div> <p>Proposing the Motion:</p> <p>Opposing the Motion:</p>				
10:40 – 11:40 (60mins)	MORNING COFFEE BREAK EXHIBITION HOUR <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>				
11:40 – 12:55	TRACK 1: INTERNATIONALIZING THE STUDENT BODY	TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES	TRACK 3: INTERNATIONALIZING THE FACULTY	TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH	TRACK 5: BUILDING A GLOBAL UNIVERSITY BRAND
	SESSION 1.1 Room 411 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 2.1 Room 412 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 3.1 Room 413 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 4.1 Room 414 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 5.1 Room 410 <i>Fukuoka International Congress Center (FICC), 4F</i>
	Session Track Chairs: Prof Jun Hyun Hong Prof Dr Kamila Ghazali	Session Track Chairs: Dr Albert Chau	Session Track Chairs: Dr Diah Wihardini Prof Hirose Takeshi	Session Track Chairs: Prof Pei-Shan Tsai Prof Ogata Kazuo	Session Track Chairs: Assoc Prof Dr Chanuantong Tanasugarn Prof Makoto Nagasawa
	Peer study abroad advisers as key to promote student mobility: Strengths and challenges <i>Mariko Osawa University of Tokyo Japan</i>	Global employability for Japan-bound International students <i>Keiko Ikeda Kansai University Japan</i>	Challenges of internationalizing the faculty <i>Andy Shiu Chuen Lee Hong Kong Baptist University Hong Kong</i>	New criterion in university rankings: <i>Euiho Suh DGIST Korea</i>	Internationalizing university extracurricular activities to build friendships and boost name recognition <i>Yukio Miyata Kwansei Gakuin University Japan</i>



11:40 – 12:55	Appointment and support the EECA students: The case of the Central Russia <i>Dmitry Endovitsky</i> <i>Voronezh State University</i> <i>Russia</i>	Developing a degree program 'Beyond Borders': Lessons from the first US-Japan undergraduate joint degree program <i>Scott Koga-Browes</i> <i>Ritsumeikan University</i> <i>Japan</i>	Promoting faculty exchange under international mobility projects <i>Susanne Hung-Shu Chen/</i> <i>Sabina Shu-Chun Chiang</i> <i>University of Taipei</i> <i>Taiwan</i>	Bridging the gap between academic and industrial of Taipei Tech <i>Sheng-Tung Huang</i> <i>National Taipei University of Technology</i> <i>Taiwan</i>	World university rankings and the need of building World-Class universities: The case of Brawijaya University Indonesia <i>Andriani Kusumawati</i> <i>Universitas Brawijaya</i> <i>Indonesia</i>
	The alumni advantage: leveraging your most trusted resource <i>Gretchen Dobson</i> <i>University at Albany</i> <i>Australia</i>	Strategies to promote international internship at Kaohsiung Medical University (KMU), Taiwan <i>Chang-Chih Robin Kuo</i> <i>Kaohsiung Medical University</i> <i>Taiwan</i>	Integrating international staff at a Japanese university: the Kyushu University experience <i>Edward Vickers</i> <i>Kyushu University</i> <i>Japan</i>	Enhancing global visibility: A synergy between research and internationalisation <i>Yvonne Lim</i> <i>University of Malaya</i> <i>Malaysia</i>	Building reputational impact with international universities associations <i>Mikhail Ivanov</i> <i>Bauman Moscow State Technical University</i> <i>Russia</i>
12:55 – 14:00	NETWORKING LUNCH <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>				
14:00 – 15:15	TRACK 1: INTERNATIONALIZING THE STUDENT BODY	TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES	TRACK 3: INTERNATIONALIZING THE FACULTY	TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH	TRACK 5: BUILDING A GLOBAL UNIVERSITY BRAND
	SESSION 1.2 Room 411 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 2.2 Room 412 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 3.2 Room 413 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 4.2 Room 414 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 5.2 Room 410 <i>Fukuoka International Congress Center (FICC), 4F</i>
	Session Track Chairs: Prof Jun Hyun Hong Prof Dr Kamila Ghazali	Session Track Chairs: Dr Albert Chau	Session Track Chairs: Dr Diah Wihardini Prof Hirose Takeshi	Session Track Chairs: Prof Pei-Shan Tsai Prof Ogata Kazuo	Session Track Chairs: Assoc Prof Dr Chanuantong Tanasugarn Prof Makoto Nagasawa
	Smart activities for globalizing the student body <i>Muralidhar Miryala</i> <i>Shibaura Institute of Technology</i> <i>Japan</i>	Enriching student mobility by exploring the challenges of 100-year life <i>Maria Anityasari</i> <i>Institut Teknologi Sepuluh Nopember</i> <i>Indonesia</i> <i>Shizuyo Asai</i> <i>Ritsumeikan University</i> <i>Japan</i> <i>Fauzan Khairi Che Harun</i> <i>Universiti Teknologi Malaysia</i> <i>Malaysia</i>	The partnership-centred approach to internationalising academics on campus <i>Pei-Shan Tsai</i> <i>Taipei Medical University</i> <i>Taiwan</i>	Cotutelle and joint doctoral program benefit faculties and students bilaterally: a win-win situation <i>Wan-Chi Tsai/</i> <i>Kuei-Min Chen</i> <i>Kaohsiung Medical University</i> <i>Taiwan</i>	Enhancing global recognition through smart university-industry partnership <i>Fazidah Ithnin</i> <i>Universiti Teknikal Malaysia Melaka</i> <i>Malaysia</i>
	A strategy for enhancing global mobility: A multilateral paradigm <i>Byong-Kwon Kim/</i> <i>Jihyun Park</i> <i>Youngsan University</i> <i>Korea</i>	Using data to study the impact of study abroad programmes on graduate employment outcomes <i>Andrew Wee</i> <i>National University of Singapore</i> <i>Singapore</i>	English-medium instruction program: An experimental design in Taiwan <i>Cynthia Tsui</i> <i>National Chengchi University</i> <i>Taiwan</i>	Developing promoting business incubator for optimizing research output <i>Adi Cilik Pierewan/</i> <i>Nahiyah Faraz</i> <i>Universitas Negeri Yogyakarta</i> <i>Indonesia</i>	From institutional discourse to organizational improvement: the power of university branding <i>Dawn Chen</i> <i>Taipei Medical University</i> <i>Taiwan</i>
The role of transnational education in Myanmar's capacity building <i>Zin Mie Sharr</i> <i>University of Oslo</i> <i>Norway</i>	Building up architectural education program with international validity utilizing JABEE 4+2 accreditation: The case of Meiji University <i>Tomoaki Tanaka</i> <i>Meiji University</i> <i>Japan</i>	The University of Saint Louis Philippines' faculty exchange program (FEP): Introspections and realizations <i>Pattaguan Emmanuel</i> <i>University of Saint Louis,</i> <i>Philippines</i> <i>Philippines</i>	Research 4.0: It's role in preparing higher education institutions in the fire <i>Darin John Tindowen</i> <i>University of Saint Louis,</i> <i>Philippines</i> <i>Philippines</i>	Classifying and rating international branch campus to establish a high quality global higher education hub <i>Nitesh Sughnani/</i> <i>Elke Cumps</i> <i>Knowledge and Human Development Authority</i> <i>United Arab Emirates</i>	
15:15 – 16:00 (45mins)	AFTERNOON COFFEE BREAK <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>				



OPENING PLENARY <i>Venue: Fukuoka International Congress Center (FICC), 3F</i>	
16:00 – 16:20	OPENING REMARKS Dr Chiharu Kubo President, Kyushu University, Japan TBA Ministry of Education, Culture, Sports, Science and Technology, Japan Soichiro Takashima Mayer of Fukuoka City, Japan
16:20 – 16:25	OPENING REMARKS Ms Mandy Mok <i>CEO, QS Asia, Singapore</i>
16:25 – 16:55	OPENING KEYNOTE Prof Shunsuke Managi <i>Distinguished Professor of Technology and Policy & Director of Urban Institute, Kyushu University, Japan</i>
16:55- 17:15	Cultural Performance
17:15 – 17:45	QS APPLE 2019 CREATIVE AWARDS / QS STARS CERTIFICATE PRESENTATION Ms Mandy Mok <i>CEO, QS Asia, Singapore</i>
17:45 – 20:00	Welcome Dinner Dinner Reception <i>Venue: 2nd Flr, Fukuoka Sun Palace Hotel</i>
20:00	SHUTTLE TRANSFER TO OFFICIAL HOTELS <i>Nikko Hotel Fukuoka Nishitetsu Hotel Croom Hakata</i>
END OF DAY 1	

DAY 2 – 27TH NOVEMBER 2019 (WEDNESDAY)					
08:30	SHUTTLE TRANSFER FROM OFFICIAL HOTELS <i>Nikko Hotel Fukuoka Nishitetsu Hotel Croom Hakata</i>				
09:00 – 16:30	REGISTRATION & BADGE COLLECTION <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>				
09:00 – 16:30	QS HUB EXHIBITION <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>				
09:30 – 10:00	MORNING PLENARY SESSION I <i>Venue: Fukuoka International Congress Center (FICC), 3F</i> Aging Society Prof Lily Kong <i>President, Singapore Management University, Singapore</i>				
10:00 – 10:30	MORNING PLENARY SESSION II <i>Venue: Fukuoka International Congress Center (FICC), 3F</i> Industrial Revolution 4.0 Prof Jack Yu-chuan Li <i>Dean & Distinguished Professor, Taipei Medical University, Taiwan</i>				
10:30 – 11:00	MORNING COFFEE BREAK <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>				
11:00 – 12:15 25 mins each	TRACK 1: INTERNATIONALIZING THE STUDENT BODY	TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES	TRACK 3: INTERNATIONALIZING THE FACULTY	TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH	TRACK 5: BUILDING A GLOBAL UNIVERSITY BRAND
	SESSION 1.3 Room 411 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 2.3 Room 412 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 3.3 Room 413 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 4.3 Room 414 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 5.3 Room 410 <i>Fukuoka International Congress Center (FICC), 4F</i>
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11:00 – 12:15 25 mins each	<p>Panel:</p> <p>Ageing societies and the role of international student body in Japanese higher education</p> <p><i>Makoto Nagasawa</i> Saitama University Japan</p> <p><i>Liang-yo Yang</i> China Medical University Taiwan</p> <p><i>Jun Hyun Hong</i> Chung-Ang University Korea</p>	<p>Enhancing brand quality of Universiti Utara Malaysia (UUM) via international accreditation</p> <p><i>Ahmad Bashawir Abdul Ghani</i> Universiti Utara Malaysia Malaysia</p>	<p>Foreign students as a teaching resource for foreign faculty at a Japanese university</p> <p><i>Dong Kwang Kim</i> Okayama University Japan</p>	<p>Strategies for enhancing research capacity: The case study of integrative cooperation</p> <p><i>Alexander Shestakov</i> South Ural State University Russia</p>	<p>Enhancing quality and building global brand awareness with international accreditations</p> <p><i>Surat Teerakapibal</i> Thammasat University Thailand</p>
	<p>Enhancing graduate employability: Understanding the key attributes of work readiness</p> <p><i>Betsy Ng</i> Nanyang Technological University Singapore</p>	<p>Why COIL (Collaborative Online International Learning?): benefits for faculty and institution in higher education with global mindset</p> <p><i>Keiko Ikeda/ Don Bysouth/ Elvita Wiasih</i> Kansai University Japan</p>	<p>Integrating rankings & scientometrics to support research strategy: Experience from Hokkaido University (Japan)</p> <p><i>Pitambar Gautam</i> Hokkaido University Japan</p>	<p>Universiti Sultan Zainal Abidin global branding</p> <p><i>Syed Abdullah Fadzli/ Cornelius Anuar Abdullah</i> Universiti Sultan Zainal Abidin Malaysia</p>	
	<p>The capacity and competitiveness of the GCC universities and the employability question</p> <p><i>Sayed Abbas Ahmed/ Kiran Khan</i> Ajman University United Arab Emirates</p>	<p>Challenges and opportunities in global faculty development in Japan</p> <p><i>Yoko Mori</i> University of Tokyo Japan</p>	<p>Analyzing the faculty's research productivity in a Saudi higher education institution and proposing strategies for improving research performance</p> <p><i>Ahmed Alkuwaiti</i> Imam Abdulrahman Bin Faisal University Saudi Arabia</p>	<p>Quality-Enhanced training and learning via international accreditation and review</p> <p><i>Connie Loi Kim Leng</i> Institute for Tourism Studies Hong Kong</p>	
12:15 – 13:45	<p>NETWORKING LUNCH Venue: Fukuoka International Congress Center (FICC), 2F</p>				
13:45 – 15:00 25 mins each	<p>TRACK 1: INTERNATIONALIZING THE STUDENT BODY</p>	<p>TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES</p>	<p>TRACK 3: INTERNATIONALIZING THE FACULTY</p>	<p>TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH</p>	<p>TRACK 5: BUILDING A GLOBAL UNIVERSITY BRAND</p>
	<p>SESSION 1.4 Room 411 Fukuoka International Congress Center (FICC), 4F</p>	<p>SESSION 2.4 Room 412 Fukuoka International Congress Center (FICC), 4F</p>	<p>SESSION 3.4 Room 413 Fukuoka International Congress Center (FICC), 4F</p>	<p>SESSION 4.4 Room 414 Fukuoka International Congress Center (FICC), 4F</p>	<p>SESSION 5.4 Room 410 Fukuoka International Congress Center (FICC), 4F</p>
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	<p>Expectations of international students towards study abroad programs in Japan and their satisfaction with the study abroad experience</p> <p><i>Matthias Hennings</i> Kwansei Gakuin University Japan</p>		<p>Impact of international projects on the quality of teaching, learning, and assessment: A case of Indonesia</p> <p><i>Diah Wihardini</i> Bina Nusantara University Indonesia</p>	<p>Kyushu University hydrogen project: A collaborative challenge to realize low-carbon society</p> <p><i>Kazunari Sasaki</i> Kyushu University Japan</p>	<p>Social media as today's most go-to internationalisation platform</p> <p><i>Sintho Wahyuning Ardie/ Belladini Lovely</i> IPB University Indonesia</p>
		<p>Sustaining research partnerships for internationalization of higher education (Case of IPB University, Bogor, Indonesia)</p> <p><i>Iskandar Z Siregar</i> Bogor Agricultural University Indonesia</p>	<p>Strategies for prioritizing research groups and topics to maximize university impacts and citations towards international rankings</p> <p><i>Bach Tran</i> Hanoi Medical University Vietnam</p>	<p>Towards a global university of Saint Louis Tuguegarao Philippines Brand: Issues and challenges</p> <p><i>Renillo H. Sta Ana</i> University of Saint Louis, Philippines Philippines</p>	
		<p>Making much of already existing daily resources as a basis of further internationalization policy</p> <p><i>Katsuyuki Kamei</i> Kansai University Japan</p>	<p>How strategic collaborations increase excellence in education, research, and impact</p> <p><i>Saltanat Meiramova</i> Saken Seifullin Kazakh Agrotechnical University Kazakhstan</p>	<p>Internationalisation through digitalisation: Building the global university brand</p> <p><i>Yazrina Yahya</i> National University of Malaysia Malaysia</p>	



15:00 – 15:30	AFTERNOON COFFEE BREAK <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>
15:30 – 17:00 (90mins)	QS DIALOGUE: WHAT DO EMPLOYERS WANT FROM TOMORROW'S UNIVERSITIES GRADUATES? WHAT DO UNIVERSITIES THINK TOMORROW'S EMPLOYEES NEED? <i>Venue: Fukuoka International Congress Center (FICC), 3F</i> <i>Moderator: TBC</i> Panelists University Representatives: Assoc Prof Dr Panrasee Ritthipravit <i>Faculty of Engineering, Mahidol University, Thailand</i> Employer Representatives: Ms Mera Haruka <i>Founder, CEO ReadyFor, Japan</i>
17:00	SHUTTLE TRANSFER TO OFFICIAL HOTELS <i>Nikko Hotel Fukuoka Nishitetsu Hotel Croom Hakata</i>
END OF DAY 2	

DAY 3 – 28TH NOVEMBER 2019 (THURSDAY)

08:30	SHUTTLE TRANSFER FROM OFFICIAL HOTELS <i>Nikko Hotel Fukuoka Nishitetsu Hotel Croom Hakata</i>				
09:00 – 13:00	REGISTRATION & BADGE COLLECTION <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>				
09:00 – 14:30	QS HUB EXHIBITION <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>				
9:30 – 10:45 20 mins each	TRACK 1: INTERNATIONALIZING THE STUDENT BODY	TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES	TRACK 3: INTERNATIONALIZING THE FACULTY	TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH	TRACK 5: BUILDING A GLOBAL UNIVERSITY BRAND
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				Ageing societies in Southeast Asia: Making academic collaborations work for research, policy and practice <i>Tengku Aizan Hamid</i> <i>Universiti Putra Malaysia Malaysia</i>	The fastest-rising technological university in Malaysia: Universiti Malaysia Pahang story <i>Hazlina Faizal/ Irene Ting Wei Kiong</i> <i>Universiti Malaysia Pahang Malaysia</i>
10.45 – 11:15	MORNING COFFEE BREAK <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>				
11:15 – 12:15	QS RANKINGS WORKSHOP <i>Venue: Fukuoka International Congress Center (FICC), 4F</i>				

QS APPLE2019

Asia Pacific

15th Annual Strategic Summit for the Advancement
of University Excellence in all its Forms

26-28 November 2019 • Fukuoka, Japan

Organizing Partner:



KYUSHU
UNIVERSITY

CLOSING PLENARY <i>Venue: Fukuoka International Congress Center (FICC), 3F</i>	
12:15 – 12:45	CLOSING KEYNOTE ADDRESS TBA
12:45 – 12:50	<u>CLOSING REMARKS</u> Prof Chiharu Kubo President, Kyushu University, Japan
12:50 – 12:55	<u>CLOSING REMARKS</u> Ms Mandy Mok CEO, QS Asia, Singapore
12:55 – 13:55	CLOSING LUNCH <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>
13:55 – 17:55	Campus Tour
14:00	SHUTTLE TRANSFER TO OFFICIAL HOTELS (FOR DELEGATES WHO ARE NOT ATTENDING THE CAMPUS TOUR) <i>Please gather at the drop-off point outside the Fukuoka International Congress Center</i>
18:00	SHUTTLE TRANSFER TO UNIVERSITY (FOR DELEGATES WHO ARE ATTENDING THE CAMPUS TOUR) <i>Please gather at the drop-off point outside the Fukuoka International Congress Center</i>
END OF DAY 3	