




PRE-REGISTRATION / EXHIBITOR SETUP – 25th NOVEMBER 2019 (MONDAY)

13:30	SHUTTLE TRANSFER FROM OFFICIAL HOTELS <i>Nikko Hotel Fukuoka Nishitetsu Hotel Croom Hakata</i>
14:00 – 17:00	PRE-REGISTRATION & BADGE COLLECTION EXHIBITOR BOOTH SETUP <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>
17:00	SHUTTLE TRANSFER TO OFFICIAL HOTELS <i>Please gather at the drop-off point outside the Fukuoka International Congress Center</i>

DAY 1 – 26th NOVEMBER 2019 (TUESDAY)

08:00	SHUTTLE TRANSFER FROM OFFICIAL HOTELS <i>Nikko Hotel Fukuoka Nishitetsu Hotel Croom Hakata</i>				
08:30 – 16:30	REGISTRATION & BADGE COLLECTION <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>				
08:30 – 16:30	QS HUB EXHIBITION <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>				
WELCOME SESSION <i>Venue: Fukuoka International Convention Centre (FICC), 3F</i>					
09:00 – 09:10	<p>Welcome Remarks and Introduction</p> <p>Prof Nigel Healey <i>Conference Program Chair, QS-APPLE International Academic Advisory Committee Vice Chancellor, Fiji National University, Fiji</i></p> <p>Prof Makoto Aratono <i>Executive Vice President, Kyushu University, Japan</i></p>				
09:10 – 09:40	<p>WELCOME KEYNOTE</p> <p>Building the Talent and Knowledge That Will Fuel the Fourth Industrial Revolution</p> <p>Dr Feridun Hamdullahpur <i>President and Vice-Chancellor, University of Waterloo, Canada</i></p>				
09:40 – 10:40	<p style="text-align: center;"></p> <p style="text-align: center;">“TBC “ <i>Moderator: TBC</i></p> <p>Proposing the Motion:</p> <p>Opposing the Motion:</p>				
10:40 – 11:40 (60mins)	MORNING COFFEE BREAK EXHIBITION HOUR <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>				
11:40 – 12:55	TRACK 1: INTERNATIONALIZING THE STUDENT BODY	TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES	TRACK 3: INTERNATIONALIZING THE FACULTY	TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH	TRACK 5: BUILDING A GLOBAL UNIVERSITY BRAND
	SESSION 1.1 Room 411 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 2.1 Room 412 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 3.1 Room 413 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 4.1 Room 414 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 5.1 Room 410 <i>Fukuoka International Congress Center (FICC), 4F</i>
	Session Track Chairs: Prof Jun Hyun Hong Prof Dr Kamila Ghazali	Session Track Chairs: Dr Albert Chau	Session Track Chairs: Dr Diah Wihardini Prof Hirose Takeshi	Session Track Chairs: Prof Pei-Shan Tsai Prof Ogata Kazuo	Session Track Chairs: Assoc Prof Dr Chanuantong Tanasugarn Prof Makoto Nagasawa
	Peer study abroad advisers as key to promote student mobility: Strengths and challenges <i>Mariko Osawa University of Tokyo Japan</i>	Global employability for Japan-bound International students <i>Keiko Ikeda Kansai University Japan</i>	Challenges of internationalizing the faculty <i>Andy Shiu Chuen Lee Hong Kong Baptist University Hong Kong</i>	New criterion in university rankings: <i>Euiho Suh DGIST Korea</i>	Internationalizing university extracurricular activities to build friendships and boost name recognition <i>Yukio Miyata Kwansei Gakuin University Japan</i>



11:40 – 12:55	Appointment and support the EECA students: The case of the Central Russia <i>Dmitry Endovitsky Voronezh State University Russia</i>	Developing a degree program 'Beyond Borders': Lessons from the first US-Japan undergraduate joint degree program <i>Scott Koga-Browes Ritsumeikan University Japan</i>	Promoting faculty exchange under international mobility projects <i>Susanne Hung-Shu Chen/ Sabina Shu-Chun Chiang University of Taipei Taiwan</i>	Bridging the gap between academic and industrial of Taipei Tech <i>Sheng-Tung Huang National Taipei University of Technology Taiwan</i>	World university rankings and the need of building World-Class universities: The case of Brawijaya University Indonesia <i>Andriani Kusumawati Universitas Brawijaya Indonesia</i>
	The alumni advantage: leveraging your most trusted resource <i>Gretchen Dobson University at Albany Australia</i>	Strategies to promote international internship at Kaohsiung Medical University (KMU), Taiwan <i>Chang-Chih Robin Kuo Kaohsiung Medical University Taiwan</i>	Integrating international staff at a Japanese university: the Kyushu University experience <i>Edward Vickers Kyushu University Japan</i>	Enhancing global visibility: A synergy between research and internationalisation <i>Yvonne Lim University of Malaya Malaysia</i>	Building reputational impact with international universities associations <i>Mikhail Ivanov Bauman Moscow State Technical University Russia</i>
12:55 – 14:00	NETWORKING LUNCH <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>				
14:00 – 15:15	TRACK 1: INTERNATIONALIZING THE STUDENT BODY	TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES	TRACK 3: INTERNATIONALIZING THE FACULTY	TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH	TRACK 5: BUILDING A GLOBAL UNIVERSITY BRAND
	SESSION 1.2 Room 411 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 2.2 Room 412 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 3.2 Room 413 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 4.2 Room 414 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 5.2 Room 410 <i>Fukuoka International Congress Center (FICC), 4F</i>
	Session Track Chairs: Prof Jun Hyun Hong Prof Dr Kamila Ghazali	Session Track Chairs: Dr Albert Chau	Session Track Chairs: Dr Diah Wihardini Prof Hirose Takeshi	Session Track Chairs: Prof Pei-Shan Tsai Prof Ogata Kazuo	Session Track Chairs: Assoc Prof Dr Chanuantong Tanasugarn Prof Makoto Nagasawa
	Smart activities for globalizing the student body <i>Muralidhar Miryala Shibaura Institute of Technology Japan</i>	Enriching student mobility by exploring the challenges of 100-year life <i>Maria Anityasari Institut Teknologi Sepuluh Nopember Indonesia</i> <i>Shizuyo Asai Ritsumeikan University Japan</i> <i>Fauzan Khairi Che Harun Universiti Teknologi Malaysia Malaysia</i>	The partnership-centred approach to internationalising academics on campus <i>Pei-Shan Tsai Taipei Medical University Taiwan</i>	Cotutelle and joint doctoral program benefit faculties and students bilaterally: a win-win situation <i>Wan-Chi Tsai/ Kuei-Min Chen Kaohsiung Medical University Taiwan</i>	Enhancing global recognition through smart university-industry partnership <i>Fazidah Ithnin Universiti Teknikal Malaysia Melaka Malaysia</i>
	A strategy for enhancing global mobility: A multilateral paradigm <i>Byong-Kwon Kim/ Jihyun Park Youngsan University Korea</i>	Using data to study the impact of study abroad programmes on graduate employment outcomes <i>Andrew Wee National University of Singapore Singapore</i>	English-medium instruction program: An experimental design in Taiwan <i>Cynthia Tsui National Chengchi University Taiwan</i>	Developing promoting business incubator for optimizing research output <i>Adi Cilik Pierewan/ Nahiyah Faraz Universitas Negeri Yogyakarta Indonesia</i>	From institutional discourse to organizational improvement: the power of university branding <i>Dawn Chen Taipei Medical University Taiwan</i>
The role of transnational education in Myanmar's capacity building <i>Zin Mie Sharr University of Oslo Norway</i>	TAKEN	The University of Saint Louis Philippines' faculty exchange program (FEP): Introspections and realizations <i>Pattaguan Emmanuel University of Saint Louis, Philippines Philippines</i>	Research 4.0: It's role in preparing higher education institutions in the fire <i>Darin John Tindowen University of Saint Louis, Philippines Philippines</i>	Classifying and rating international branch campus to establish a high quality global higher education hub <i>Nitesh Sughnani/ Elke Cumps Knowledge and Human Development Authority United Arab Emirates</i>	



15:15 – 16:00 (45mins)	AFTERNOON COFFEE BREAK <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>
OPENING PLENARY <i>Venue: Fukuoka International Congress Center (FICC), 3F</i>	
16:00 – 16:20	OPENING REMARKS Dr Chiharu Kubo President, Kyushu University, Japan TBA Ministry of Education, Culture, Sports, Science and Technology, Japan Soichiro Takashima Mayer of Fukuoka City, Japan
16:20 – 16:25	OPENING REMARKS Ms Mandy Mok <i>CEO, QS Asia, Singapore</i>
16:25 – 16:55	OPENING KEYNOTE Prof Shunsuke Managi <i>Distinguished Professor of Technology and Policy & Director of Urban Institute, Kyushu University, Japan</i>
16:55- 17:15	Cultural Performance
17:15 – 17:45	QS APPLE 2019 CREATIVE AWARDS / QS STARS CERTIFICATE PRESENTATION Ms Mandy Mok <i>CEO, QS Asia, Singapore</i>
17:45 – 20:00	Welcome Dinner Dinner Reception <i>Venue: 2nd Flr, Fukuoka Sun Palace Hotel</i>
20:00	SHUTTLE TRANSFER TO OFFICIAL HOTELS <i>Nikko Hotel Fukuoka Nishitetsu Hotel Croom Hakata</i>
END OF DAY 1	

DAY 2 – 27TH NOVEMBER 2019 (WEDNESDAY)

08:30	SHUTTLE TRANSFER FROM OFFICIAL HOTELS <i>Nikko Hotel Fukuoka Nishitetsu Hotel Croom Hakata</i>				
09:00 – 16:30	REGISTRATION & BADGE COLLECTION <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>				
09:00 – 16:30	QS HUB EXHIBITION <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>				
09:30 – 10:00	MORNING PLENARY SESSION I <i>Venue: Fukuoka International Congress Center (FICC), 3F</i> Aging Society Prof Lily Kong <i>President, Singapore Management University, Singapore</i>				
10:00 – 10:30	MORNING PLENARY SESSION II <i>Venue: Fukuoka International Congress Center (FICC), 3F</i> Industrial Revolution 4.0 Prof Jack Yu-chuan Li <i>Dean & Distinguished Professor, Taipei Medical University, Taiwan</i>				
10:30 – 11:00	MORNING COFFEE BREAK <i>Venue: Fukuoka International Congress Center (FICC), 2F</i>				
11:00 – 12:15 25 mins each	TRACK 1: INTERNATIONALIZING THE STUDENT BODY	TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES	TRACK 3: INTERNATIONALIZING THE FACULTY	TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH	TRACK 5: BUILDING A GLOBAL UNIVERSITY BRAND
	SESSION 1.3 Room 411 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 2.3 Room 412 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 3.3 Room 413 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 4.3 Room 414 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 5.3 Room 410 <i>Fukuoka International Congress Center (FICC), 4F</i>



11:00 – 12:15 25 mins each	Session Track Chairs: Prof Jun Hyun Hong Prof Dr Kamila Ghazali	Session Track Chairs: Dr Albert Chau	Session Track Chairs: Dr Diah Wihardini Prof Hirose Takeshi	Session Track Chairs: Prof Pei-Shan Tsai Prof Ogata Kazuo	Session Track Chairs: Assoc Prof Dr Chanuantong Tanasugarn Prof Makoto Nagasawa
	Panel: Ageing societies and the role of international student body in Japanese higher education <i>Makoto Nagasawa</i> Saitama University Japan <i>Liang-yo Yang</i> China Medical University Taiwan <i>Jun Hyun Hong</i> Chung-Ang University Korea	Enhancing brand quality of Universiti Utara Malaysia (UUM) via international accreditation <i>Ahmad Bashawir Abdul Ghani</i> Universiti Utara Malaysia Malaysia	Foreign students as a teaching resource for foreign faculty at a Japanese university <i>Dong Kwang Kim</i> Okayama University Japan	Strategies for enhancing research capacity: The case study of integrative cooperation <i>Alexander Shestakov</i> South Ural State University Russia	Enhancing quality and building global brand awareness with international accreditations <i>Surat Teerakapibal</i> Thammasat University Thailand
		Enhancing graduate employability: Understanding the key attributes of work readiness <i>Betsy Ng</i> Nanyang Technological University Singapore	Why COIL (Collaborative Online International Learning?): benefits for faculty and institution in higher education with global mindset <i>Keiko Ikeda/ Don Bysouth/ Elvita Wiasih</i> Kansai University Japan	Integrating rankings & scientometrics to support research strategy: Experience from Hokkaido University (Japan) <i>Pitambar Gautam</i> Hokkaido University Japan	Universiti Sultan Zainal Abidin global branding <i>Syed Abdullah Fadzli/ Cornelius Anuar Abdullah</i> Universiti Sultan Zainal Abidin Malaysia
		The capacity and competitiveness of the GCC universities and the employability question <i>Sayed Abbas Ahmed/ Kiran Khan</i> Ajman University United Arab Emirates	Challenges and opportunities in global faculty development in Japan <i>Yoko Mori</i> University of Tokyo Japan	Analyzing the faculty's research productivity in a Saudi higher education institution and proposing strategies for improving research performance <i>Ahmed AlKuwaiti</i> Imam Abdulrahman Bin Faisal University Saudi Arabia	Quality-Enhanced training and learning via international accreditation and review <i>Connie Loi Kim Leng</i> Institute for Tourism Studies Hong Kong
12:15 – 13:45	NETWORKING LUNCH Venue: Fukuoka International Congress Center (FICC), 2F				
13:45 – 15:00 25 mins each	TRACK 1: INTERNATIONALIZING THE STUDENT BODY	TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES	TRACK 3: INTERNATIONALIZING THE FACULTY	TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH	TRACK 5: BUILDING A GLOBAL UNIVERSITY BRAND
	SESSION 1.4 Room 411 Fukuoka International Congress Center (FICC), 4F	SESSION 2.4 Room 412 Fukuoka International Congress Center (FICC), 4F	SESSION 3.4 Room 413 Fukuoka International Congress Center (FICC), 4F	SESSION 4.4 Room 414 Fukuoka International Congress Center (FICC), 4F	SESSION 5.4 Room 410 Fukuoka International Congress Center (FICC), 4F
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	Expectations of international students towards study abroad programs in Japan and their satisfaction with the study abroad experience <i>Matthias Hennings</i> Kwansai Gakuin University Japan	Building up architectural education program with international validity utilizing JABEE 4+2 accreditation: The case of Meiji University <i>Tomoaki Tanaka</i> Meiji University Japan	Impact of international projects on the quality of teaching, learning, and assessment: A case of Indonesia <i>Diah Wihardini</i> Bina Nusantara University Indonesia	Kyushu University hydrogen project: A collaborative challenge to realize low-carbon society <i>Kazunari Sasaki</i> Kyushu University Japan	Social media as today's most go-to internationalisation platform <i>Sintho Wahyuning Ardie/ Belladini Lovely</i> IPB University Indonesia
		Sustaining research partnerships for internationalization of higher education (Case of IPB University, Bogor, Indonesia) <i>Iskandar Z Siregar</i> Bogor Agricultural University Indonesia	Strategies for prioritizing research groups and topics to maximize university impacts and citations towards international rankings <i>Bach Tran</i> Hanoi Medical University Vietnam	Towards a global university of Saint Louis Tuguegarao Philippines Brand: Issues and challenges <i>Renillo H. Sta Ana</i> University of Saint Louis, Philippines Philippines	



			<p>Making much of already existing daily resources as a basis of further internationalization policy</p> <p><i>Katsuyuki Kamei Kansai University Japan</i></p>	<p>How strategic collaborations increase excellence in education, research, and impact</p> <p><i>Saltanat Meiramova Saken Seifullin Kazakh Agrotechnical University Kazakhstan</i></p>	<p>Internationalisation through digitalisation: Building the global university brand</p> <p><i>Yazrina Yahya National University of Malaysia Malaysia</i></p>
15:00 – 15:30	<p>AFTERNOON COFFEE BREAK <i>Venue: Fukuoka International Congress Center (FICC), 2F</i></p>				
15:30 – 17:00 (90mins)	<p>QS DIALOGUE: WHAT DO EMPLOYERS WANT FROM TOMORROW'S UNIVERSITIES GRADUATES? WHAT DO UNIVERSITIES THINK TOMORROW'S EMPLOYEES NEED? <i>Venue: Fukuoka International Congress Center (FICC), 3F</i> <i>Moderator: TBC</i></p> <p>Panelists University Representatives: Assoc Prof Dr Panrasee Ritthipravit <i>Faculty of Engineering, Mahidol University, Thailand</i></p> <p>Employer Representatives: TBC</p>				
17:00	<p>SHUTTLE TRANSFER TO OFFICIAL HOTELS <i>Nikko Hotel Fukuoka Nishitetsu Hotel Croom Hakata</i></p>				
END OF DAY 2					

DAY 3 – 28TH NOVEMBER 2019 (THURSDAY)

08:30	<p>SHUTTLE TRANSFER FROM OFFICIAL HOTELS <i>Nikko Hotel Fukuoka Nishitetsu Hotel Croom Hakata</i></p>				
09:00 – 13:00	<p>REGISTRATION & BADGE COLLECTION <i>Venue: Fukuoka International Congress Center (FICC), 2F</i></p>				
09:00 – 14:30	<p>QS HUB EXHIBITION <i>Venue: Fukuoka International Congress Center (FICC), 2F</i></p>				
9:30 – 10:45 20 mins each	TRACK 1: INTERNATIONALIZING THE STUDENT BODY	TRACK 2: PROMOTING THE GLOBAL EMPLOYABILITY OF GRADUATES	TRACK 3: INTERNATIONALIZING THE FACULTY	TRACK 4: ENHANCING THE GLOBAL IMPACT AND REPUTATION OF RESEARCH	TRACK 5: BUILDING A GLOBAL UNIVERSITY BRAND
	SESSION 1.5 Room 411 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 2.5 Room 412 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 3.5 Room 413 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 4.5 Room 414 <i>Fukuoka International Congress Center (FICC), 4F</i>	SESSION 5.5 Room 410 <i>Fukuoka International Congress Center (FICC), 4F</i>
	Session Track Chairs: Prof Jun Hyun Hong Prof Dr Kamila Ghazali	Session Track Chairs: Dr Albert Chau	Session Track Chairs: Dr Diah Wihardini Prof Hirose Takeshi	Session Track Chairs: Prof Pei-Shan Tsai Prof Ogata Kazuo	Session Track Chairs: Assoc Prof Dr Chanuantong Tanasugarn Prof Makoto Nagasawa
				Ageing societies in Southeast Asia: Making academic collaborations work for research, policy and practice <i>Tengku Aizan Hamid Universiti Putra Malaysia Malaysia</i>	The fastest-rising technological university in Malaysia: Universiti Malaysia Pahang story <i>Hazlina Faizal/ Irene Ting Wei Kiong Universiti Malaysia Pahang Malaysia</i>

QS APPLE2019

Asia Pacific

15th Annual Strategic Summit for the Advancement
of University Excellence in all its Forms

26-28 November 2019 • Fukuoka, Japan

Organizing Partner:



KYUSHU
UNIVERSITY

10:45 – 11:15	<p>MORNING COFFEE BREAK <i>Venue: Fukuoka International Congress Center (FICC), 2F</i></p>				
11:15 – 12:15	<p>QS RANKINGS WORKSHOP <i>Venue: Fukuoka International Congress Center (FICC), 4F</i></p>				
<p>CLOSING PLENARY <i>Venue: Fukuoka International Congress Center (FICC), 3F</i></p>					
12:15 – 12:45	<p>CLOSING KEYNOTE ADDRESS TBA</p>				
12:45 – 12:50	<p><u>CLOSING REMARKS</u> Prof Chiharu Kubo President, Kyushu University, Japan</p>				
12:50 – 12:55	<p><u>CLOSING REMARKS</u> Ms Mandy Mok CEO, QS Asia, Singapore</p>				
12:55 – 13:55	<p>CLOSING LUNCH <i>Venue: Fukuoka International Congress Center (FICC), 2F</i></p>				
13:55 – 17:55	<p>Campus Tour</p>				
14:00	<p>SHUTTLE TRANSFER TO OFFICIAL HOTELS (FOR DELEGATES WHO ARE NOT ATTENDING THE CAMPUS TOUR) <i>Please gather at the drop-off point outside the Fukuoka International Congress Center</i></p>				
18:00	<p>SHUTTLE TRANSFER TO UNIVERSITY (FOR DELEGATES WHO ARE ATTENDING THE CAMPUS TOUR) <i>Please gather at the drop-off point outside the Fukuoka International Congress Center</i></p>				
<p>END OF DAY 3</p>					