

## About the QS-APPLE Annual Conference

Thank you for your interest in presenting at the 14<sup>th</sup> QS-APPLE Conference and Exhibition. The purpose of these guidelines is to aid you in your presentation preparation and make the whole submission process as simple as possible.

## Submission Criteria

Proposed papers **must not** have been previously published in books or in periodicals.

Kindly note that all presentation slides will be uploaded to the official conference portal to be shared after the conference. Submission of the presentation slides is an acknowledgement by the presenter and granting the official organizer the rights to use the paper-copyrights.

Presenters of accepted papers will be accorded a special presenter registration rate and will have to cover their own flight and accommodation expenses.

## Target audience

Your presentation will be assigned to one of the five refereed parallel conference tracks. The purpose of the parallel conference tracks is to direct delegates towards the topics that most interest them (eg, **Track 4 – Enhancing the global impact and reputation of research**). Please indicate in your proposal the track to which you believe your presentation will be best suited.

Remember that the delegates will include a wide range of people from presidents, vice-chancellors and university policymakers, through senior academics and international directors to government officials in ministries of education and national education promotion bodies. Please do your best to make your presentation accessible to a mixed, non-technical audience and remember to explain acronyms and other specialist terms.

## Presentation Structure

When finalizing your presentation, please keep in mind that each 75-minute session will have three speakers, clustered together by theme. The sessions are intended to be interactive workshops rather than lectures, with 60% of the time taken up by traditional presentations and 40% by questions and answers (Q&A), facilitated by the Track Chair.

Presentations will normally be **15 minutes, followed by 10 minutes Q&A each**.

Presentations must be delivered by the author, who should be prepared and able to deal with the Q&A in English. Presenters may use their respective university or organization as an illustrative case study to highlight particular learning points (eg, different approaches to managing international student exchange or joint degrees), **but should not be promotional in nature and should be self-critical** (e.g., reflect on the strengths and weaknesses of the organization's experience) and focus on the transferable lessons for other delegates and their institutions. **The use of promotional videos during presentations is strictly prohibited.** Presenters will be required to provide ppt presentations for uploading prior to their sessions and any embedded promotional videos or URL links will be deleted.

Please take care to limit references to your institution's history, size, international ranking, etc to those aspects which are directly relevant to helping delegates understand how and why you approach internationalization in a particular way.

Alternatively, you may propose a Panel Discussion, normally with four to six speakers. For these sessions, the Track Chair will invite each speaker (panel member) to make a short opening statement (up to 5 minutes) and then facilitate an interactive discussion with the audience.

## Review and Approval Process

All our conferences have a dedicated International Academic Advisory Committee (IAAC). This committee consists of members from different universities and the members will be assigned to different tracks as track chairs.

All submissions will be forwarded to the respective track chairs for their review and approval.

Submissions with a Provisional Approval status will need to be revised based on the recommendations of the reviewing track chairs and re-submitted for approval within a week.

The success of the QS-APPLE conference since 2005 has been built upon the active engagement of university leaders, academics and senior administrators, who have shared their ideas and participated actively in conference sessions. As Chair of the QS-APPLE International Academic Advisory Committee, I would like to strongly encourage you to contribute a presentation to the 14<sup>th</sup> Conference in South Korea.

**Thank You!**

**Professor Nigel Healey**  
Chair, QS-APPLE International Academic Advisory Committee